

IGNITING CAREERS





Jagan Institute of Management Studies

3, Institutional Area, Sector-5, Rohini, Delhi-110085. Ph.: 45184000, 45184001, 45184002, Fax: 011-45184032 E-mail: jims@vsnl.com, jimsquery@jimsindia.org Website: www.jimsindia.org

PROSPECTUS Jagan Institute of Management Studies



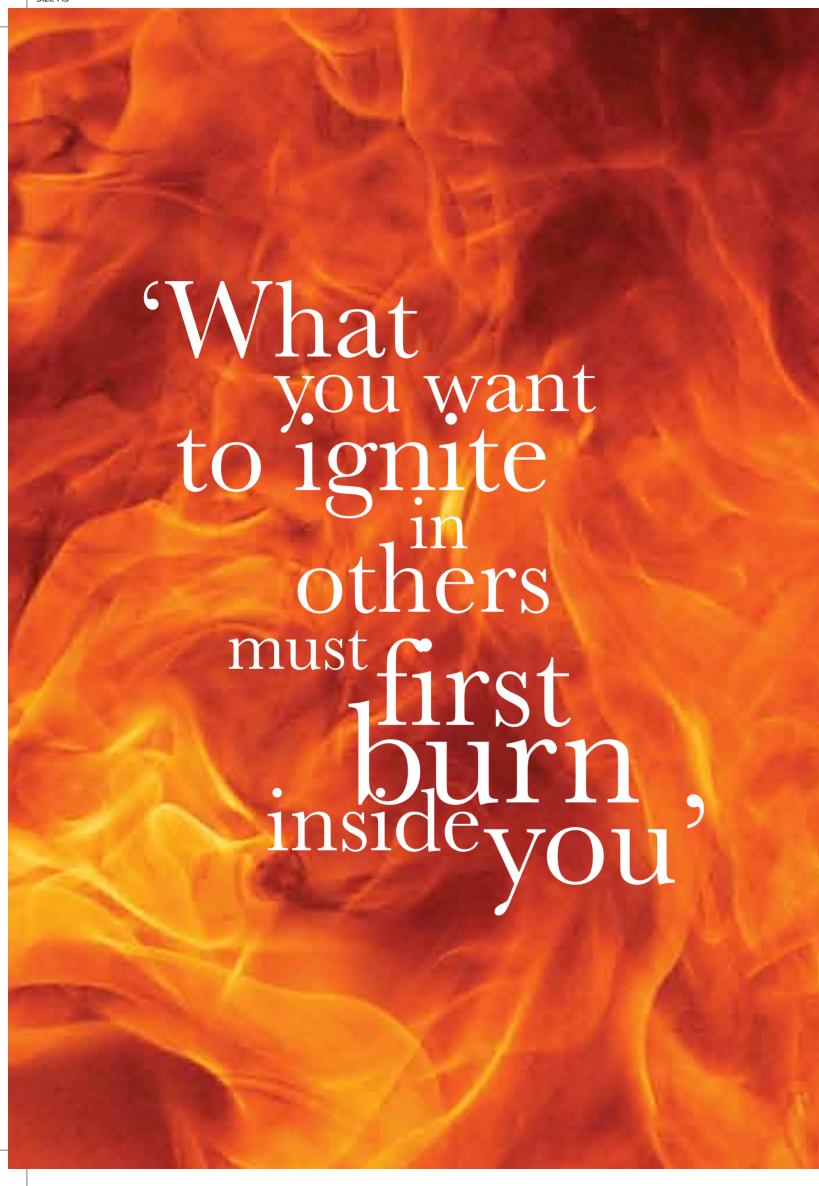






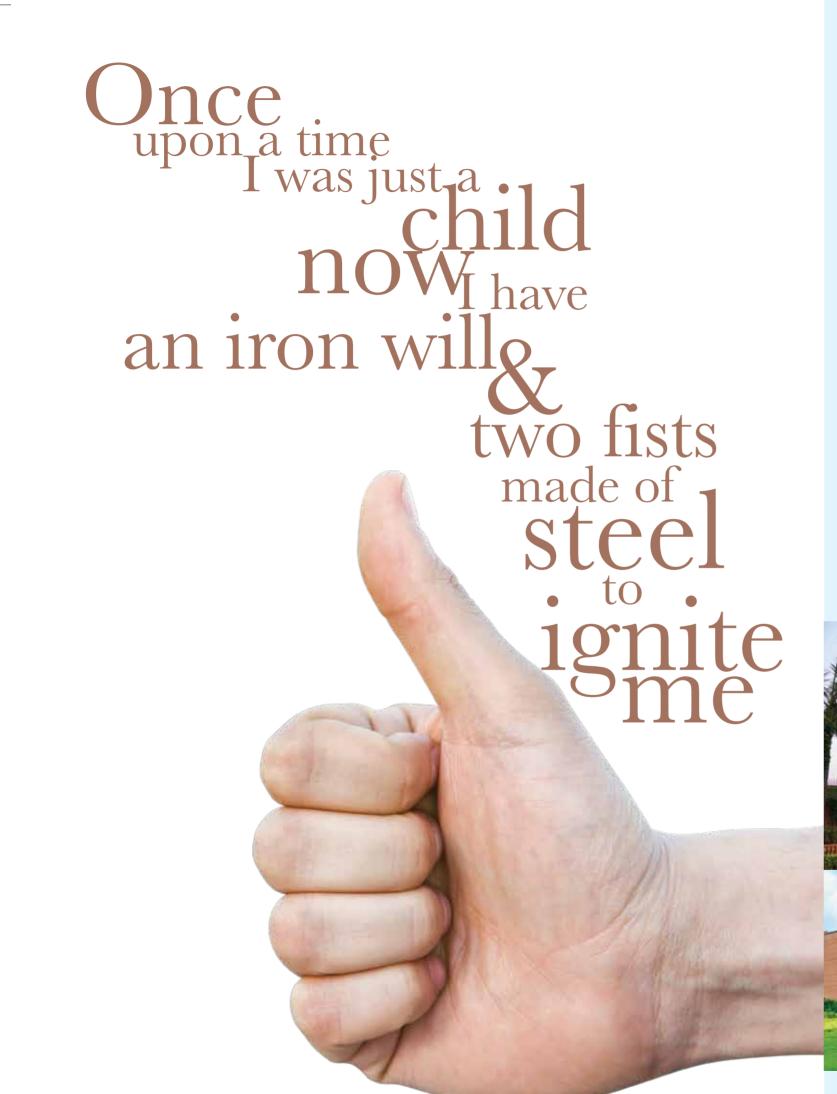






Contents

The Society	2
The Institute	4
The JIMS Advantage	6
Director's Message	7
Governing Board	8
Programmes Offered	10
PGDM	10
PGDM – International Business	10
PGDM – Retail Management	12
MCA	14
Infrastructure	15
Hostels	19
Faculty	20
MDPs and FDPs	21
Academic Clubs	22
Entrepreneurship Cell	30
Global Alliances	32
Corporate Relations & Placements	38
Our Recruiters	43
JIMS Elite	44
JIMS An Initiative Towards Social Responsibility	53
In News	56



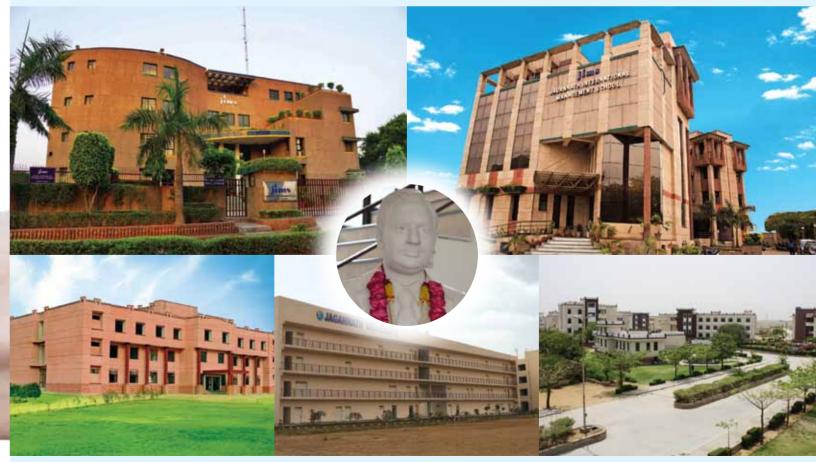
Society Society

registered society under the Societies Registration Act 1860 and is a non-profit organization. The Society is managed by learned people drawn from academics, industry and business. The Society is keenly devoted to the cause of professional education. The Society set up its first educational institution named Jagan Institute of Management Studies in 1993. Over the last 25 years this Society has set up various educational institutions in different states like Delhi, Rajasthan, Haryana & UP, including two NAAC accredited universities.

The Society is providing educational services mainly in the areas of management, information technology, engineering, architecture, law, journalism and mass communication. At present, the Society has a

Jagannath Gupta Memorial Educational Society is a combined strength of more than 10000 students and more than 600 faculty members. All the educational institutions are duly approved, accredited by and affiliated to respective statutory bodies such as AICTE, UGC, AIU, NBA, State Governments and the universities. The institutions are well known among all stakeholders for quality education, decent infrastructure, location and placements. The institutions are rated and ranked very high by various magazines, newspapers and industry associations.

> Many of the students who have graduated from these campuses have established themselves as successful entrepreneurs; while others have empowered several organizations to enjoy success at national as well as at global platforms.







The Institute

Jagan Institute of Management Studies (JIMS) imparts professional education in the fields of Management and Information Technology. The Institute has been working for the attainment of a mission: to develop highly skilled and professional human resource for industry and business. From a very modest start, it has now acquired a commendable position as one of the premier institutes of the country. The JIMS has also been rated 'A' grade by the National Assessment and Accreditation Council (NAAC) of the Ministry of HRD, Govt. of India. This rating makes us eligible to acquire the prestigious autonomous status.

Jagan Institute of Management Studies (JIMS) is a place of learning for knowledge driven learners. It has

been built with an aim to impart education that surpasses the benchmarks of excellence. We have a comprehensive pedagogical structure which provides paramount academic skills and enriching culture for the finest minds. The curriculum at our institute is designed in accordance with the ever-evolving dynamics of global business environment. We have esteemed faculty members with their vast experience and expertise. We also take pride in providing our students with world-class facilities which are second to none. JIMS thus proves to be an ideal place for those wishing to engage in academic pursuits and seek intellectual fulfilment.



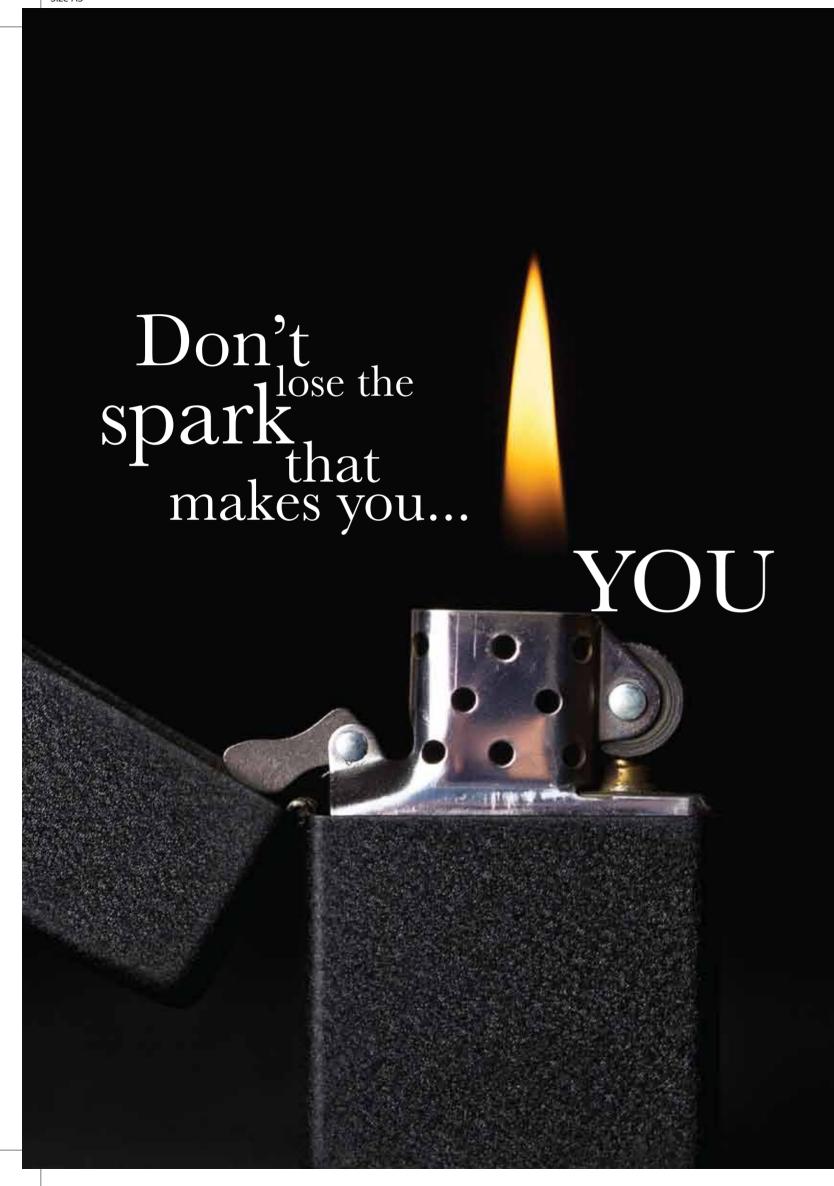












The JIMS Advantage

We like what we do

At JIMS, we believe that we are not just nurturing students; we are creating leaders of tomorrow. Hence, we first identify the abilities of students and then nurture them with our creative and analytical tools hereby empowering them with the right knowledge to take tomorrow's corporate world head-on. Not merely emphasizing on the theoretical learning, we encourage our students to take responsibilities and decisions that shape their future.

We stir and select the best

JIMS has a rigorous selection procedure that screens and filters to get the best brains in the country. We hold group discussions and personal interviews. These are conducted by experts from industry and academia. We thus emphasize on selecting only those candidates who possess inherent managerial and leadership prowess.

We don't just teach, we give a complete learning experience

Our curriculum stretches its reach to considerable breadth and depth. It facilitates a learner to get equipped with academic knowledge as well as its practical relevance. It offers an extensive learning experience through a plethora of channels, including lectures, case studies, projects, workshops, seminars, and outdoor activities, which promises an overall

development of students. We enhance students' familiarity with our environs and culture, thus making our curriculum a platform to liberate and excel rather than a restrictive classroom activity.

Our dedicated faculty is our Strength

Our faculty possesses a blend of academic and industry experience which helps in disseminating the knowledge to the students, through both classroom sessions and independent study activities.

We are a pool of resources for the renowned companies

Over the years, JIMS has consistently proved to be a reservoir of talent for the finest companies.

Corporate giants like ICICI Bank, HDFC Bank, Nestle, Deloitte KPMG and Tata Consultancy Services, to name a few, have repeatedly visited our campus for recruitments and many of our students get pre-placement offers even at the time of summer internship.

We take pride in the facilities that we offer

Our conveniently located campus, ventilated classrooms, state-of-the-art auditorium and conference rooms, wellstacked libraries, well-equipped computer labs and a vibrant cafeteria make us a complete institute.

Corporate Tie Ups and Linkages

























Director's message



India has a relatively younger population as compared to Europe and the US. More than half of India's population is in the age group of below 35 years. By the end of this decade, Europe is likely to face a tremendous shortage of working population. India is being seen as a major centre of manpower supply in times to come.

Demographers have termed this our demographic dividend. In order to do that, we must impart specific skill in our young population. Jagan Institute of Management Studies is doing precisely the same thing. Over the past two decades, JIMS has made a mark in the field of professional education. The USP of JIMS does not lie in doing anything bizarre. We would like to remind the off-repeated Shiv Khera phrase 'Winners don't do different things; they do things differently'. Similarly JIMS, like any other Management Institute of repute, does conduct its curricular, cocurricular and extracurricular activities; be it class room teaching; syllabi revision and upgradation; presentations and soft skills; live projects and so on.

However, we make sure that the so called routine curricula are delivered in a manner that a student with IT background comprehends the issues in the same manner as a student with English (Hons.) background or Commerce (Hons.) background. We encourage creativity; enhance core capability; impart specific skill. We not only train our students to be efficient managers but also to be responsible citizens and honest human beings. We at JIMS follow a student-centric approach and work with a long term vision. We know that business cycles are inevitable in any liberal and open economy. We train our students not only to survive but to excel both in good as well as bad times, booms and depressions; highs and lows!

WELCOME TO JIMS!!

Mhonal Dr. J. K. Goyal



Mr. Manish Gupta

Chairman

An educational administrator of repute; has done his Economics (H) from the prestigious Hansraj college of Delhi University. Holds a degree in law.

Mr. Deepak Gupta

Vice Chairman,

President Jagan Nath University; B.Com (H) from Delhi University and has done his masters in management; an educational administrator

Dr. Amit Gupta

Chairman

JIMS Kalkaji, Delhi

An Alumnus of IIFT; has done his Doctorate from GGS IPU; educational administrator of repute

Dr. J. K. Goyal

Director,

A Gold medalist from Punjab University; done his masters in economics from the prestigious Delhi School of Economics & Ph.D from Delhi University; having more than 40 years of teaching experience alongwith fifteen years of educational administration

Professor P. K. Jain

Professor Emeritus (Management)

Professor School of Management, IIT Delhi, Written several books; 40 years of teaching experience; renowned academician

Mrs. Nirupama Gupta

Principal (Retd) Meerabai Polytechnic, New Delhi

Well Known educational administrator

Professor R. A. Sharma

Former Professor and Head (MFC)
University of Delhi (South Campus) New Delhi
Ex Professor & Head of Department of Financial Studies, South
Campus, Delhi University; Renowned academician

Dr. Praveen Arora

Dean – IPU Programs

Dr. Deepika Saxena

Professor

Shri S.P. Marwah

IAS (Retd) Commissioner

Former Election Commissioner of Delhi Bureaucrat; Educationist; has served in Delhi Government in various capacities

Professor R. P. Maheshwari

Director General (Hon.)

JIMS, Rohini, Delhi

Former Vice Principal, SRCC University of Delhi

Author of several books, more than 40 years teaching experience in Delhi University, member of several professional bodies.

Professor A.K. Sengupta

Former Dean

IIFT, New Delhi

Renowned academician and corporate consultant.

Shri O. P. Bagla

Senior Chartered Accountant

New Delhi

Has done B. Com from SRCC; C.A., Founder of M/s. O. P. Bagla & Co.; Government Auditor; Financial Consultant & Advisor; Ex-Director, Khaitan Chemicals & Fertilizers.

Mr. Jatin Aggarwal

Alumni Representative
Prop., Bansal Trading Chemicals, New Delhi
An alumnus of JIMS and a successful entrepreneur

Dr. Pratima Daipuria

Dean – PGDM Programs JIMS

Mrs. C. Komalavalli

Associate Professor JIMS, Rohini, Delhi

Don't fan the flames despair, ignite spark of hope instead



Programmes Offered

Jagan Institute of Management Studies has evolved as an institution of excellence and commitment in the field of Management and Technical education. The institute from the very outset focused on professional studies at the Post- Graduate level with a view to tap, direct and channelize the enormous talent pool in the country. We offer the following two year full time programmes.

PGDM PROGRAMME

PGDM Programme is renowned for its extensive and in depth coverage of core and specialized courses, creating innovation and entrepreneurial qualities. The Programme is approved by the All India Council for Technical Education (AICTE), Ministry of HRD, Government of India and is accredited from National Board of Accreditation (NBA) for excellence in quality

education. PGDM has also been granted equivalence to MBA degree by Association of Indian Universities (AIU)

PGDM - International Business

PGDM-IB is a unique program that blends theories & practices in business, specially designed to nurture managers for the ever increasing demand in domestic as well as international market. It is designed to develop the capabilities and resources of managers in the global economy. It encompasses aspects such as globalisation and the impacts of the global environment on organisations, trade and trade policy, foreign direct investment, strategies of international firms, strategic alliances and exporting and international management, including cross-cultural and international human resource management.



great flame follows a little spark.

IGNITE







PGDM Retail Management

The Programme is approved by the All India Council for Technical Education (AICTE), Ministry of HRD, Government of India and is accredited from National Board of Accreditation (NBA) for excellence in quality. The programme has also been granted equivalence to MBA degree by Association of Indian Universities (AIU). This program is India's most contemporary and highly industry oriented program which focuses on

Retail and provides dual specialization opportunity to choose any one from Marketing, HR, Entrepreneurship and E-Commerce.

The program has been specially designed to create job ready professionals and entrepreneurs aspiring to develop successful careers in Ecommerce, Marketing, Retail, Digital & Social Media Marketing, Retail Banking, Merchandising etc.

University Affiliated Programme

About the University

Guru Gobind Singh Indraprastha University was established by Government of NCT of Delhi under the provisions of Guru Gobind Singh Indraprastha University Act, 1998 read with its Amendment in 1999. The University is recognised by University Grants Commission (UGC), India under section 12B of UGC Act.

The University has been awarded the ISO 9001:2000 Certification by Standardization, Testing and Quality Certification Directorate, Department of Information Technology, Ministry of Communication and

Information Technology, Government of India. It has been accredited "A Grade" by NAAC. It is an affiliating and teaching University that aims to facilitate and promote studies, research and extension work in emerging areas of higher education with focus on professional education in the disciplines of engineering, technology, architecture, management, medicine, pharmacy, physiotherapy, nursing, education, law, journalism and mass communication, etc. and also to achieve excellence in these and related fields and other matters connected there with or incidental there to.



Master of Computer Application MCA course offered by JIMS is affiliated to Guru Gobind Singh Indraprastha University, Delhi. The programme is divided in six semesters. The first



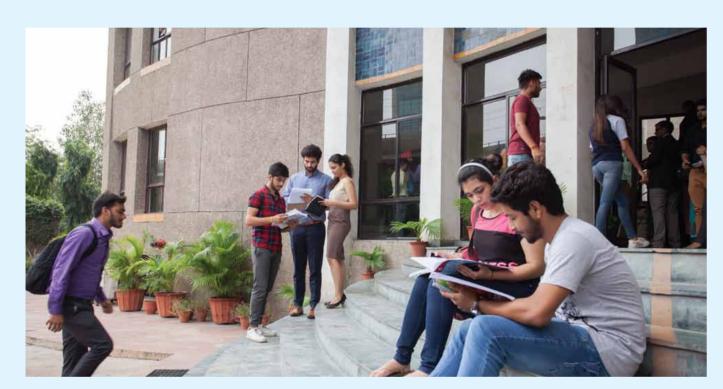
Infrastructure

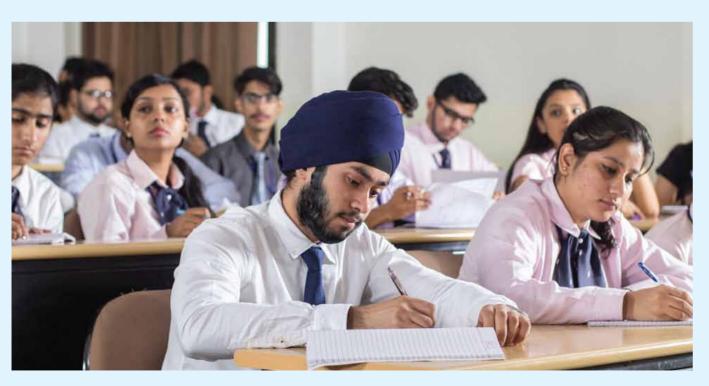
Campus

JIMS Campus, where the strategic thought leaders of tomorrow hone their skills, is well-planned and spacious. The classrooms, the seminar and the conference halls are fully air-conditioned to facilitate long hours of teaching and interactive participation. All classrooms and seminar halls are equipped with state – of – the– art visual aids.

Class room

Our conducive classroom atmosphere has been a significant factor in creating a harmony in the teacher-student relationship. It has been designed to propel an inquiry-based learning that fosters eagerness to learn. Our simple classroom teaching is aided with many modern facilities like air-conditioning convenience, internet, intranet connectivity, hi-tech multimedia and audio-visual equipments which set the tone for students to engage in stimulating discussions.





Digital Lab

Digital Electronics, which is one of the subjects in MCA programme, equips the students with all the essential fundamental concepts underlying the working of a computer. For this subject, a specially designed lab has been created for experiments in computer architecture, switching theory, logic design, electronic devices and circuits. The lab is fully equipped with CROs, bread boards, relevant ICs and different trainer kits which include antenna trainer kit, digital signal trainer kit among others.

Computer Lab

JIMS has one of the finest computing environments amongst management institutes in India. Our contemporary and cutting edge facilities include world-class servers, Wi-Fi networked campus and heterogeneous range of hardware and software which facilitates an effective model of learning.

IBM-Center of Excellence

A unique blend of training and research programme helps the students to achieve the professional goals in prospective industries. IBM is providing RAD, DB2 and training for the faculty and students, increasing the knowledge spectrum and opportunities. MOU has been signed between IBM and JIMS, thus strengthening the bond and with a promise that "excellent environment" would be provided to the students, to think beyond the horizons and to be better and competent professionals.

Conference Hall and Auditorium

The conference hall and auditorium are an extension of our complete and holistic classroom atmosphere. These have an excellent acoustics and sufficiently large seating capacity which complements our well-planned management learning environment uniformly. It is well-resourced with state-of-the-art audio-visual and interactive tools to facilitate smooth presentations and corporate programmes.







Cafeteria

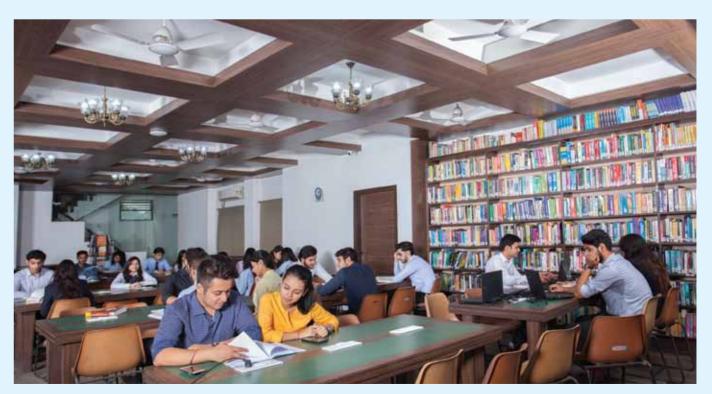
Our cafeteria setting puts forth a new method of knowledge-sharing called the "Cafeteria approach". It is an innovative and informal method of learning where one can debate, discuss and deliberate over a cup of coffee and thereby actively nurture one's interpersonal skills.

Library

A well-stocked library with national and international

magazines, periodicals, journals and research papers is the hub that sustains, stimulates, generates and rejuvenates the grey cells. JIMS library has come a long way from being a traditional library with manual transactions to an e-library. The library has all the relevant information available at a click for the emerging global managers who go through the grind to equip themselves with right skills and expertise to achieve world class standards in various functional areas of Management and IT.





Hostels

JIMS provides well-furnished hostel facility separately for its male and female students. The aim of our hostels is to make them a home away from home. They have spacious rooms; other facilities include common room and dining room, Apart from the infrastructural soundness, they provide sufficient scope for interaction and relationship-building. They provide a congenial atmosphere that gives the new students full scope to know their seniors, learn from them, leverage their knowledge and build lasting relations with them.





Faculty

The faculty of JIMS consists of highly qualified, experienced and dedicated members, making it one of the most admired team among B-schools in India. These elite members guide the students through their vast experience in varied corporate houses and focus on the overall growth of the student. They carry out extensive training and consultancy assignments to keep students updated with the dynamics of business world. The faculty engages in dynamic process of imparting knowledge. Thus, apart from teaching and training the students, they also keep learning and understanding the methodology that suits the

students more. They constantly work towards creating new benchmarks through:

- Regular curriculum reviews based on academic and corporate inputs.
- Rigorous student evaluations based on case-studies, assignments, presentations etc.
- Research work on current trends in business environment.
- Attending faculty development programs, seminars, conferences and workshops on contemporary issues in management.

For more details visit website:

https://www.jimsindia.org



MDPs and FDPs

Management Development Programmes & Workshops (MDPs)

Our MDPs are designed to further enhance the skills of practicing managers and entrepreneurs. We also develop programs focused on MSME units whether those in trading or manufacturing sector covering areas of Marketing, Finance, HR, Quality Management and International Trade. These programs are conducted by our expert resource persons having thorough knowledge of the subject as well as those having rich practical experience. MDPs are designed keeping in view of the ever-changing demands of business and professional executives. Contents of these programs are techniques and skills to enhance

their productivity. Our interactive training methodology includes role playing, group participation, case studies, presentations and video clips.

Faculty Development Programs (FDPs)

Faculty Development is a critical aspect of the Institute's academic activities. Several initiatives are taken to make members of the faculty better equipped academically and research oriented. They are free to take up research programmes, write research paper and participate in seminars. Institute is also contributing in development of faculties by organizing programmes.







Academic Clubs



- Marketing Club
 - IB Club

- Finance Club
- Retail Club Creador
- Cultural Club

• HR Club



Marketing Club - Marketricks

The marketing club at JIMS has been formed with an aim of giving students a platform to innovate, create and execute marketing activities. The events include ad making competitions, branding and selling games and quizzes to promote students' interest in the field of marketing and help them gain a better insight into the business.

Finance Club - InvestoFin

The purpose of Finance Club is to provide a platform to facilitate the professional development of students and help them improve their knowledge of the economic and financial environment. The club aims to act as an interface between the student community and the financial world, viz-a-viz financial institutions, regulatory bodies and academia.





HR Club - Samanvay

The HR club of JIMS is established for the all round development and deeper understanding of human resource function by management students. Besides equipping the students with HR specific skills, it also pioneers to develop students in interpersonal skills, personality, adaptability and other dimensions to facilitate seamless metamorphosis of a management student to fit corporate life

IB Connect

"IB Connect" is a platform created by IB students for their holistic development and growth. The forum acts as an interface between the academics and corporate world and also provides interaction and understanding between the first and second year students.

The club keeps organising guest lectures from industry stalwarts and also organises port / customs industry visits. The club has developed very close relations with various Government bodies viz FIEO (under Ministry of Commerce), Assocham, EPCS (under Ministry of Commerce) etc.





Retail Club - 'Creador'

The Retail Club enables students to analyse, track and explore the innovative changes in the world of retail. Its mission is laid on 3S ie to share knowledge, spread values and show leadership. As a part of club activities various forms of indoor and outdoor activities are planned such as Trunk Show, Fashion Station, Luxury Retail Workshop, Social Responsibility Projects, Excursions, VM Competitions, Brand Quiz, Styling Session, Industry Talk etc.

Cultural Club

Cultural Club at JIMS works towards exploring enormous talent among the students. The overall formation of cultural club is such that it lets the students understand various management concepts of event management, team work, public appearance management etc. It encourages creative talent.









Entrepreneurship Cell

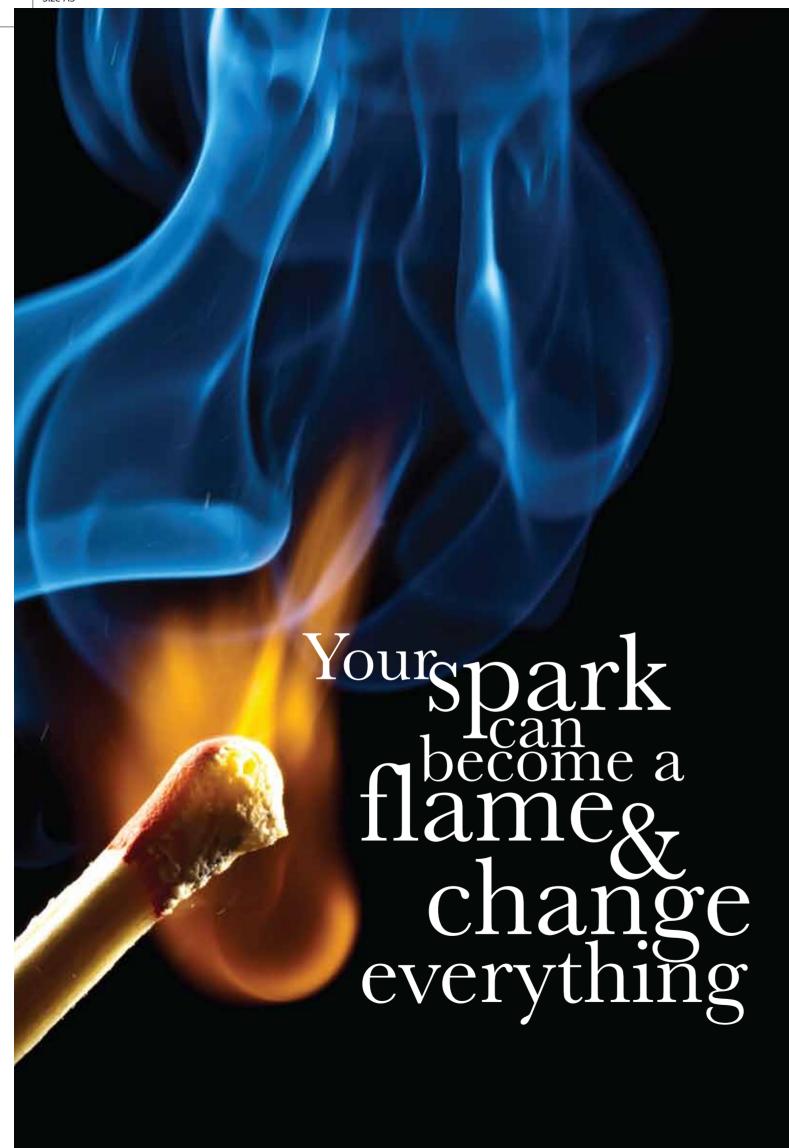
Grooming for Self-Employment& Entrepreneurship

JIMS Sector-5, Rohini is an institution which is among the first ones to have an Incubation centre of its own. It started an E cell by the name of Tarkash in the times when entrepreneurship was neither talked about nor was a sought after career option. Since then each year E cell organises events for the knowledge enhancement, exposure, guidance and hand holding of its students. E summits, Entrepreneurship week, Business plan competitions, Simulation exercises, guest lectures, mentorship sessions, participation in events pan India are among the few from the gamut of activities the institution organises each year with an overwhelming participation. Apart from this, the students at JIMS benefit from the diverse faculty experience in developing their ideas and getting them incubated.

Sanjeev Marwaha, CEO Wisetime learning who is also a JIMS alumnus says "just like one learns to ride the bicycle initially with supporters, in the same way if one's venture receives an initial support through his alma mater, it makes the footing more firm. JIMS nurtures such talent and gives wings to the ideas." Another student Anurag, PGDM batch 2014-16 got a pre placement offer from the organisation where he completed his internship but before joining the organisation started his venture Mad Over Print and today is a preferred choice for printed merchandise.

The E Cell regularly organizes workshops, lectures and an annual E Summit which attracts participation from various startups and first generation entrepreneurs. In order to take entrepreneurial spirit to its logical end, JIMS is now providing the seed capital to those projects which are finally approved after a multi stage screening process. One such venture which received seed capital is that of a PGDM pursuing student, Jyoti for her venture Globox. Globox is an upcoming monthly-based subscription service for beauty products. It aspires to provide a vast majority of beauty products, garnished with themed jewelry for females. At Globox, the focus is to provide its customers with trustable beauty products handpicked by its experts keeping customer preferences in mind. Globox is very accurate with the selection of the beauty products to satisfy the customers to its best.





Global Academic Alliances

JIMS...Going Beyond Boundaries

The institute has several academic alliances with reputed universities and institutions all around the world. These include

- Auckland Institute of Studies (New Zealand)
- Malaysian University of Science and Technology (Kuala Lumpur, Malaysia),
- Lincoln University College (Kuala Lumpur, Malaysia)
- Harvard Business School through its HBX Unit (Boston, U.S.)
- Nilai University (Malaysia)
- University of Sunderland (U.K)

Under these alliances, the institution provides

Dual Degree & Credit Transfer

Faculty Exchange

Student's Study Tours

Joint hosting of International Conferences

























Industry Interface

JIMS believes in learning that goes beyond just theories. The Industry practices are best grasped when imparted by the most seasoned professionals of "External Commercial Borrowings (ECB) & Trade students & faculty closer to corporate realities, giving FiEO, RAI etc.

them a better grasp of the prevalent issues faced by the global business market.

Confluence

corporate world. The Institute actively organizes Credits" JIMS organizes workshops, seminars & one day seminars, symposiums and conferences and brings a master classes in association with ASSOCHAM, FICCI, new edge to corporate learning. These events bring PHD Chamber of Commerce & Industry, AIMA, DMA,





Agood teacher can 1911te the imagination and instill a love for learning

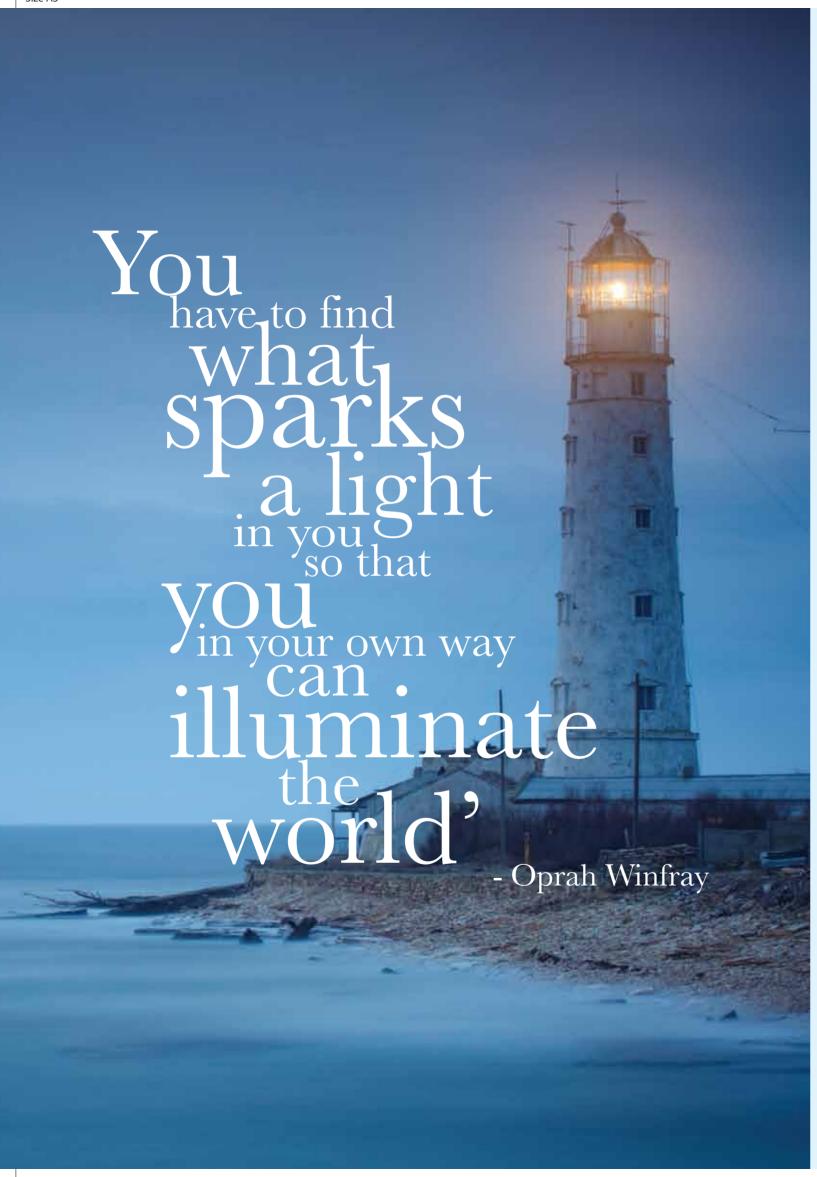


A few of the latest corporate visitors include

- Mr Balunywa Baker(Education counsellor, Uganda)
- H. E. Mr. Armen Martirosyan Ambassador of Armenia
- Ms Annelies First Secretary , Embassy of the Kingdom of Belgium
- Mr. S.Y. Siddiqui, Chief Mentor, Maruti Suzuki
- Mr. Surajit Banerjee, Sr. VP-HR, DLF Universal
- Mr. Jones Joseph, Group Business Director, IMRB
- Mr. Rajiv Mitra, MD & CEO, Govind Milk
- Mr. Anurag Goyal, Deputy Vice President -HR, RBL Bank Limited
- Mr. Sandeep Tyagi, Director- HR, Samsung
- Ms. Peyu Gupta, Head-Talent Aguisition, Panasonic
- Ms. Sunaina Mattoo Khanna, EVP-HR, Bajaj Capital

- Mr. Arun Kaul, VP, Usha International
- Mr. Deepyan Sharma, VP- HR, Accenture
- Mr. Sanjay Jorapur, Chief HR, Hero Motocorp
- Mr. Ajay Sahai, Director General & CEO, FIEO
- Mr. Manoj Kumar , Vice President, Naukri.com
- Mr. Prateek Dubey, Director- HR, IDFC Bank
- Mr. Rajesh Tripathi, VP- HR, GHCL
- Mr. Ahmad Sabih Kidwai, Director- HR, Schneider Electric
- Mr. Rajiv Sahdev, Sr. VP-HR, Moser Baer
- Mr. Faizan Rasul, Zonal Business Head, Times Business Solution
- Mr. Harish Yadav, National account Manager, On Mobile Ltd





CRMC

Corporate Resource Management Centre

At JIMS, we sincerely believe that activities must have a positive bearing on a students' academic and personal development. This balance is essential to equip them with the strategies to handle challenging schedules. Keeping these demands in mind, Corporate Resource Management Centre (CRMC) acts as a vital interface among the student, industry and the faculty. It actively conducts varied activities like workshops, seminars, industrial visits etc. to support its core objective of formulating need-based and result-oriented training programs. The placement activities are further supplemented through consultancy projects, business expert interaction and faculty-corporate inter-disciplinary discussions on updating the institute's curriculum.

CRMC acts as a facilitator between corporate luminaries and students in intellectually stimulating environment; it lays a platform for a staunch and productive relationship to prosper. As a team, we thrive on the philosophy of evolution and innovation in quality and contemporary education. Hence, the team constantly tries to add value to the professional life of the students by various initiatives such as:

Assessment Center

The CRMC recognizes that students knowledge, skills, and attitude play a vital role in their career choices. CRMC Assessment center conducts psychometric tests to measure the students career related competencies, further develop them to the fullest by providing guidance to the students by counseling.

Student Counselling

In the Counseling sessions students' queries pertaining to the understanding of their psychometric test reports and their applicability in the real world situation are handled. Counseling is also provided to assist students in adjustment with self and environment and also to explore career options while at the institute.

Mock Campus

In order to provide students with proper exposure of the real world, distinguished professionals from the leading industries are invited to conduct the mock campus. The extensive activity which is conducted to prepare the students for the final placement proves a boon for the students and give them an opportunity to introspect themselves on different parameters.

Corporate Mentorship Program

Corporate Mentorship Program enables students to take control of their career. This program aims at providing a unique platform for interaction between the industry professionals and the students; available 24 *7; one click away on the internet. This program allows students to enhance their interpersonal and communication skills; engage with industry experts, seek guidance and career assistance from the industry experts, expand their industry knowledge through frequent interactions with the industry professionals. The objectives of the Corporate Mentorship program

- Accessibility to students to ask questions relating to career, aptitude & business knowledge via email, telephone, face-to-face meeting or by getting engaged as an apprentice.
- It provides opportunities for live projects, recruitment proposals/internships, industry visits, workshops, etc.
- Alumni Engagement: An easy framework to interact with Alumni for a variety of Alumni level activities.
- Inviting industry participation for seminars, workshops, MDPs, etc



Corporate Testimonials

Deloitte

Quality of students is awesome & experience is perfect way. Should say this, this is one of the best campuses that I visited.

- Mr. Sujith



Good infrastucture and good facilities to students at JIMS". Students at JIMS are well groomed. I liked the course structure wherein students get multiple industrial trainings and the effect of same can be seen during interviews. It was good experience recruiting at JIMS.

- Mr. Ashish Jain

Placement

Record of the previous year

	PGDM/ PGDM (IB)/ PGDM (RM)	MCA
No. of Companies which visited the campus	123	44
Details of companies which visited the campus is available on	Visit our website: www.jimsindia.org/placement	Visit our website: www.jimsindia.org/placement
Percentage of Students placed through campus recruitment	92.53	84.31
Maximum salary drawn (p.a.)	₹9 lacs	₹ 7.94 lacs
Minimum salary drawn (p.a.)	₹4.43 lacs	₹ 3.4 lacs



Corporate Testimonials



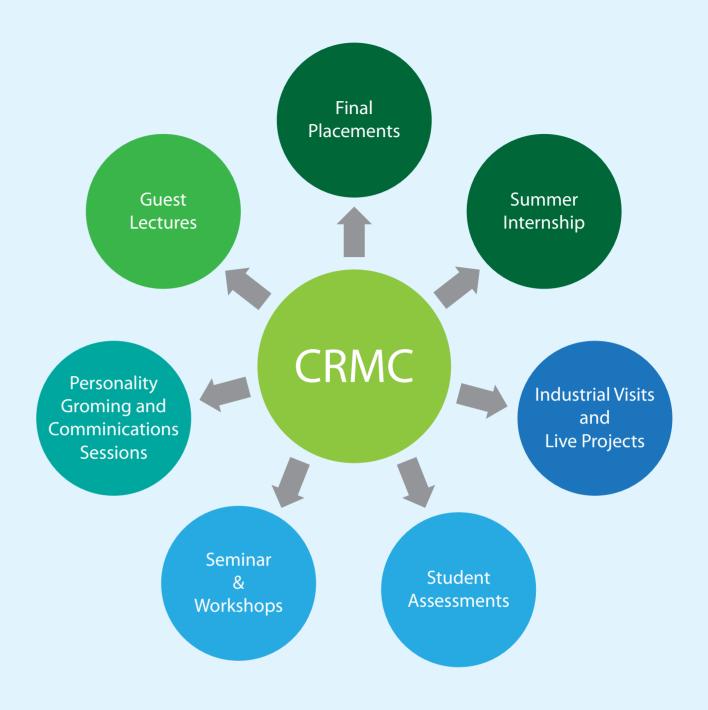
Good to visit, Wonderful faculty in JIMS, Great hospitality, Good to know bright bunch of students eager to learn more.

- Mr. Divya Kumar Gupta



We appreciate the personal involvement of the faculty members. This fact comes out very clearly during our interaction with the students. The bonding is excellent.

-Mr. G Venkat



Students of JIMS....

Now GEMS of the corporates....

We shortlisted JIMS for hiring for our Young Leaders Program based on the institute's credentials and a thorough research by our Human Resources team. I am happy that last year, a couple of JIMS students passed our qualifiers and today they are proving to be among the best campus hires for us. I sincerely hope that JIMS keeps up the standard of their student intake, their efforts in giving all inputs needed to produce well-rounded personalities, fit for the industry. We will be happy to come back to JIMS for campus recruitment every time we go for fresh MBA hires.

All the best!

Rajiv Mitra, MD & CEO,

Govind Milks & Milks Pvt. Ltd

A Few of our Major Recruiters























































































Keeping the Roots Intact 4000+Alumni



The Alumni of an Institute are an integral part of its existence both for its heritage and future. Our rich base of Alumni is thus the life and soul of JIMS and they continue to interact and associate themselves for a long period of time. Any educational establishment rests its laurels on how well its students perform and the fame and the name that they earn for themselves. Our students are now heading major divisions in large corporations and others have attained the pinnacle of success. Alumni Chapters JIMS has always been taking one step ahead for Alumni engagement. To leverage relationships JIMS has launched its Alumni Chapters in Mumbai, Chandigarh, Hyderabad, Jaipur & recently in Dubai and is looking forward to launch the new ones in near future in other parts of the country.

Alumni Interaction Forum

JIMS has always been ahead of others in leveraging a sound network with its Alumni. To encourage this thought Alumni Interaction Forum has been launched to bridge the gap between JIMS & its precious Alumni Base and to inculcate social interactions.

Alumni Dinner

A day for magic of reunions, a day to revive old memories, meet the old classmates, teachers and share the times spent together – the annual alumni dinner is organized every year at the JIMS Campus. JIMS recognizes the outstanding achievements made by its Alumni in various areas and felicitates the alumni through the awards "Jewels of JIMS". These awards are given every year to selected alumni of JIMS who have excelled in industry or academia and have contributed to JIMS and society. It is an evening of fun, frolic and nostalgia, which brings back the sweet memories of old college days.

Engagement



Guest Lectures



Workshops



CMP



Interactive Sessions



Research and Development



Case Studies



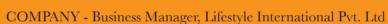
Mock GDPI



Alumni Testimonials

"Going back to college is always a fascinating thought especially after working in the industry for years and JIMS is an ideal destination. It gives me an opportunity to learn from a group of diverse yet like minded batchmates and some of the best names in the industry as visiting faculties. The combination of general management and specialization courses combined with some innovative learning methods helped us learn the various facets of management and provided a platform to change.

SAMEER WALIA COURSE - PGDM BATCH - 1995-97





It is very important to give back to our institute from where we have got ahead. We must support the JIMS in all the ways. I am always available for JIMS.

PRASHANT KAPUR **COURSE-PGDM** BATCH- 1994-96 COMPANY- Vodafone Mespa Limited **DESIGNATION- National Sales Head, Mobile commerce**





Alumni Testimonials

"JIMS is not a conventional institute to learn some technology or some management. The care taken to refine and fine-tune the course structure so as to meet the corporate demands and skill sets and freedom to try out new things is amazing. The institute is calibrated to transform its entities to be successful both in professional and personal life. When I work with my colleagues from different parts of the globe, I realize the value of the training and those that I gained from the institute."

SUMEET SETHI

COURSE- PGDM
BATCH- 1995-97
COMPANY – Mahindra Lifespaces
DESIGNATION- VP- Sales



Jims has given me alot of exposure, be it course related activities, corporate seminars, industrial meets, corporate sessions, grooming lessons and much more. Jims has always ensured that each student is given the right way of guidance and support in the phase of the course program. For me JIMS has extended its support in the right manner and today I've got what I deserved. It feels great to be placed with the highest package and being called as the "Face of Jims" Thank you JIMS!

ASHIMA SEN DANDAPAT

COURSE- PGDM BATCH – 2013-15 COMPANY - SAP

DESIGNATION- Business Devlopment, Sourcing and cloud for sales





Alumni Testimonials

"The mentorship and exposure to corporate word I received at JIMS gave me the confidence to take my career to the next level of growth and launch my own entrepreneurial venture. Studying here has enabled me with the right knowledge and tools to become a better individual and a skilled professional. I highly recommend this programme to those looking for quality education full of substance."

VIVEK SINGH SIDHU

Course- PGDM- PT BATCH- 2006-09 COMPANY- Pencillati Studios DESIGNATION- Managing Director



Completed PGDBM (Part Time) 2006-2009, As a working Person, Experience at JIMS was fabulous because they prepare us not only for "Edupreneur as well as Entrepreneur" As a Part Timer Student, We were short of time – But Our Professors tought us variety of Business / Marketing tricks. MBA Program at JIMS – Gave me power to Change the Perceptions about myself and The world. At JIMS – In Class rooms, We (PGDBM Students) always learnt with enjoyment. As we all knows, Eventually There is no 'One –size-Fits-all' blueprint to achieve success but at JIMS we made it

TARUN AGGARWAL

COURSE- PGDM-PT BATCH- 2006-09

COMPANY - Dhampur Sugar Mills Ltd. **DESIGNATION- Assistant Manager**





Mckinsey and Company

Vishal Malik, Operations Head

Accenture

Anchal Jain, Senior Manager

Barclays Capital

Deepak Sood, Director-Fixed Income Trading

Deloitte

Nachiketa Kumar, Vice President

Ernst & young

Pankaj Sikka, Associate Director

Ford India

Deepti Sethi, Head Corporate Communications

Reliance Communications

Gyanesh Prasad, Sales Head

Safari

Kumud Ranjan Safari, GM - E commerce

Savegenie E commerce Pvt. Ltd

Ritesh Abbi, Co Founder & MD

Royal Bank of Scotland

Inderpreet Kaur, Country Head

S & P Capital IQ

Anuj Sharma, Global Resident Expert

Myntra

Sachin Kinra, AVP – Product Management

Tata Teleservices

Vaibhav Agrawal, National Account Manager

Yes Bank

Kumar Digvijay Singh, Senior Vice President

Goldman Sachs

Abhishek Bajpai, Senior Analyst

Wipro Digital

Karan Pal Singh, Director – Leadership Hiring

Ceat Limited

Rachit Sharma, Regional Head

Hindustan Coca Cola

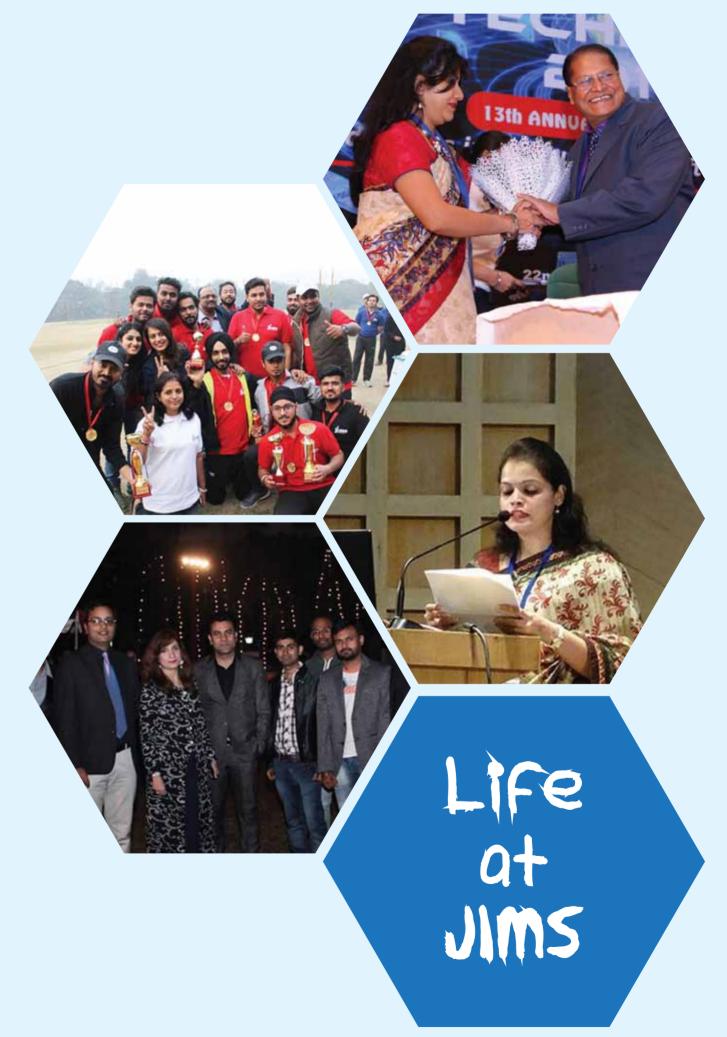
Saurabh Goel, National Head

Feedback Ventures

Puja Jain, AVP-HR

Harlequin Mils & Boon India

Manish Singh, Country Manager



JIMS....

An Initiative Towards Social Responsibility

Karmaarth- Skill Developement Centre

One Step Ahead Karmaarth, a CSR Initiative of Jagan Nath Gupta Memorial Educational Society, aims to enhance the employability among the underprivileged youth of the Indian Society. Our primary objective is to create a society where every individual who is deprived of knowledge & learning gets a platform for sustainable educational process. Our educational process is aimed at disseminating education & training that can help them build a better world for themselves. A world where they are endowed with skill and training in any sphere that enables them with grooming, communication etiquette, & attitude. It also works at motivating and providing supplementary education to school dropouts and other people who wish to learn short – term courses for generating fixed income. Most of the programmes aim at:

- Educating children from slum areas
- Providing health and hygiene awareness among under privileged
- Inculcating elementary skill among uneducated youth

Karmaarth achieved what we today are, by moving step by step. We started our operations with just two courses and 120 beneficiaries and are now reaching to more than 15,000 beneficiaries.

- Rohini Our foundation stone was laid in Rohini near Rithala village in 2010 with 82 trainees and 3 courses (Cutting & tailoring, Computer and Beauty & Wellness).
- Mundka-To spread further, our second branch was estab lished in Mundka in November 2011, which is now the Main branch of Karmaarth. Currently, we are running 6 different courses (GDA, Dress Designing, Assistant Beautician, Data entry, Mobile handset repairing, Customer Care Executive) catering to 7 different sectors of the market. So far, we have impacted the lives of more than 15,000.
- Bhiwani- This was started in May 2012. During the inaugural, a cultural program was organized with the help of local school children who presented a Haryanvi Folkdance, poem on female feticide and a short skit on saving a girl child. Currently, we are running two courses here i.e. Cutting & Tailoring and Computers for girls.







JIMS Family Engagement in Karmaarth Activities

-To make a contribution for underprivileged

With voluntary support of JIMS Family, including both students and teachers Karmaarth is able to move its activity forward in an organized manner.

Students Actively Participate in

- Guest lecturers
- Contribution for Domain Training
- Mentoring for Career Guidance
- Placement Guidance
- Success Story Building
- Organizing Campaign

- Fund Raising through Marketing Activities!
- Initiating Micro Finance Projects
- Underprivileged kids educational classes
- Awareness Building Activities
- Social Media & Digital Marketing Sessions





