

## ACCELERATE YOUR CAREER





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2018

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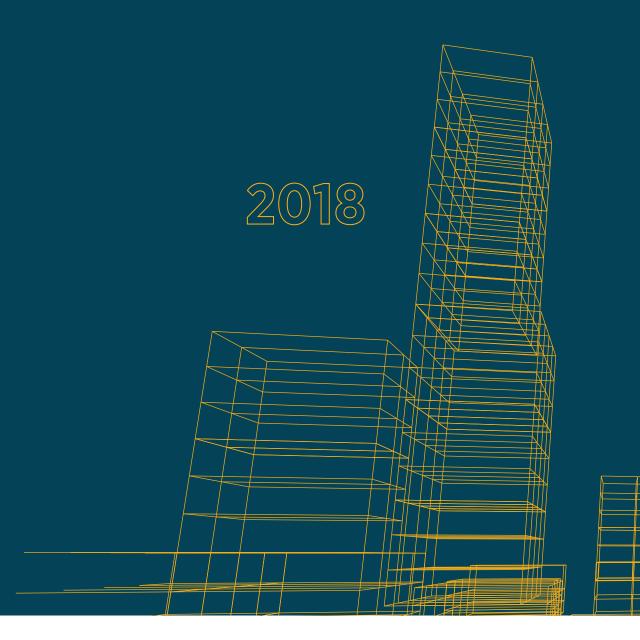
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#### **ABOUT IMT**

Established in 1980, Institute of Management Technology, is India's premier AACSB accredited management school with a distinct focus on grooming leadership through Innovation, Execution and Social Responsibility. An autonomous, not–for–profit institute, offering highly sought after postgraduate programs over the past more than three–and–a–half decades, IMT has been consistently ranked among the top management institutes of the country. IMT started its legacy from Ghaziabad in the Delhi NCR region and IMT Ghaziabad is now ranked among the top 10 business schools in leading ranking agencies of India. It has now spread its wings to establish premier campuses across the country in Nagpur and Hyderabad as well as an international campus in Dubai. IMT offers multiple AICTE and AIU approved programs like PGDM, PGDM Executive, PGDM Part Time as well as an MBA degree program at IMT Dubai. Today, it is the proud alma mater of more than 300 C–suite executives and thousands of professionals serving in leadership positions in the best known organizations in India and around the world, in key business functions of Sales, Operations, Human Resources, Consulting, Information Technology, Marketing, and Finance among others.

## **Governing Council**

Defining our vision and strategy is the **IMT Governing Council**. They are the eminent handful each in their own respect, who can time to forge greater benchmarks in both industry & academics.

Welcome to the best start of your journey towards excellence. What you're about to witness next, is a 37 years old legacy that has diversified the world of business simply by sharpening – leadership, entrepreneurial and intellectual talent. IMT Ghaziabad fosters what you call a 'world view' and inculcates diversity, inclusion and ethical participation.

#### Shri, Kamal Nath

President

Lajpatrai Educational Society

#### Shri. Bakul Nath

Vice President

Lajpatrai Educational Society

#### Shri. Dipankar Chatterji

Vice President

Lajpatrai Educational Society

#### Mr. Satish Kaura

Member

Chairman & Managing Director Samtel Group

#### Mr. Rajeev Karwal

Member Chairman

Milagrow Business and Knowledge

Solutions (P) Ltd

#### Dr. A H Kalro

Member Former Director IIM Kozhikode

#### Dr. Abad Ahmad

Member Former Chairman Pro Vice
Chancellor & Dean Faculty of Management
Studies University of Delhi

Aga Khan Foundation (India)

#### Dr. K R S Murthy

Member Former Director IIM Bangalore



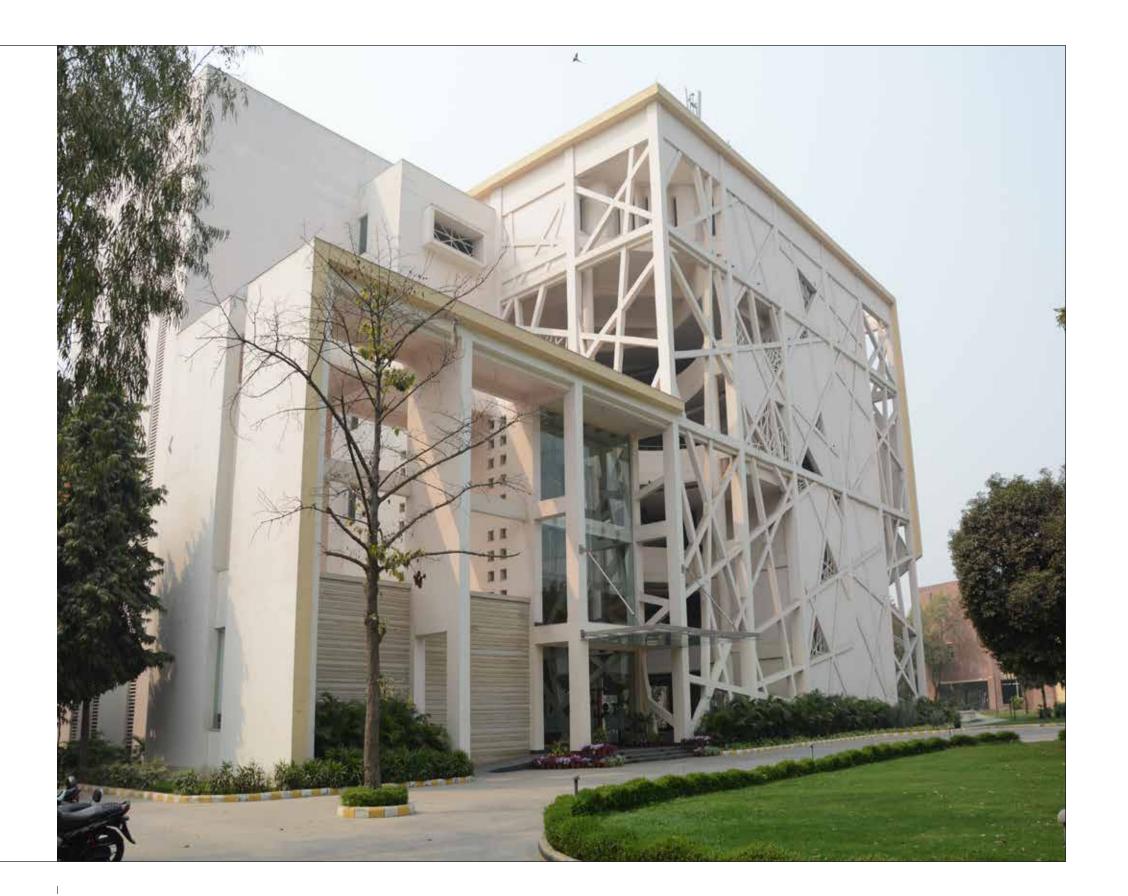


#### **ABOUT CAMPUS**

IMT Ghaziabad has done what people, entities and society as a whole strive to achieve: to carve a legacy for themselves. It is an arduous task that requires patience, perseverance and above all, excellence. For more than 37 year we have produced the kind of legacy that bellwether institutions are expected to, while maintaining a distinction among peers. We have a commanding degree of respect and have served as a launch pad for some of the India's brightest minds. IMT has grown to understand the changing world and has implemented in its system the drivers of these changes, through excellent faculty, state-of-the-art infrastructure and above all, a culture that fosters and encourages leadership, thought and action.

It is an unexplored thought that management goes much beyond the technical aspects learned to master the science. The rigorous training and education undergone at IMT encapsulate not only the curriculum of a typical management institution but also help understand holistic world-view that acts as a beacon for the students out there.

To achieve this, IMT encourages a plethora of events and activities, both cultural and otherwise, through its numerous clubs and committees working to provide an environment of learning through collaboration. As the economy grows and the market evolves to adapt the technological changes, IMT finds it prudent to follow suit, if not to lead. IMT will continue to achieve what it has in the past, strengthening its legacy for centuries to come.





# FROM THE DIRECTOR'S DESK



IMT Ghaziabad (IMTG) was one of the first business schools if not the 'first', in India which was the conceptualisation of a successful industrialist who wanted to create a practice based institution. Established in 1980, IMT Ghaziabad today takes pride in being one of the first few institutions in India to have the prestigious 'Association to Advance Collegiate Schools of Business (AACSB)' accreditation.

As an institution, IMT Ghaziabad considers three pillars which form the foundation of grooming leadership – Innovation, Execution and Social Responsibility. This academic year, we launched a refreshed PGDM curriculum, design of whose architecture was led by Professor Srikant Datar of Harvard Business School and the author of 'Rethinking The MBA'.

The new curriculum exposes each student in the program to our 'Personal Growth Lab' to enable each of them to understand one's own strengths and weaknesses and draw a plan for 'self-development'.

We at IMT Ghaziabad believe in the pedagogy of 'Doing' leads to 'Knowing'. One of the distinctive features of the curriculum are the required courses in 'Design Thinking and Innovation', 'Critical Thinking' and 'Negotiations Skills' in the first year of the program.

Last academic year, we launched a required course, Sustainability and Social Responsibility (SSR) as part of 'I'M The Change' initiative which entails field-based projects in the social sector. The initiative, within a year of its commencement, has brought laurels to IMT Ghaziabad by winning accolades and awards across various forums. It has recently bagged the Gold award at '8th Indian Management Conclave (IMC) Awards 2017'. Earlier in July 2017, it received

recognition at the 2017 Global Forum for Responsible Management Education, held in conjunction with the UN Political Forum on Sustainable Development, in New York City, USA. The initiative has also been recognised by UN-PRME and GreenBiz.

To align the career goals of the students with the needs of the recruiters, we introduced sector and role oriented specialisations in the second year of the program in the following areas: Banking and Financial Services; Consulting and Development Management; Digital Marketing and Consumer Insights; Equity Research and Portfolio Management; Innovation and Entrepreneurship; IT Analytics; Marketing Research and Analytics; Media and Entertainment; Sales and Services Management; and Operations and Supply Chain Management.

In line with our vision, we aim to instil entrepreneurial orientation in each of our students. We are probably the only b-school which has an entrepreneurial immersion with start-ups spanning across six weeks for each student in the second year of the program.

We endeavour to enrich our curriculum with insights gained from the practitioners to create a virtuous cycle of academic value creation and have a dedicated group of faculty with relevant industry connect. A testimony of the same is the recently set-up practice labs, in the areas of Real Time Contextual Marketing, Media and Entertainment and Equity Research and Portfolio Management (Bloomberg). The current students on campus are leveraging these facilities to be industry ready from the 'day zero' of their graduation. The in-house Incubator on the campus provides a stimulus to the budding entrepreneurs among you.

It is our constant endeavour to create a superior learning experience for our students, through our curriculum and pedagogy, where they understand the challenges of execution of an innovation, in the global context while being firmly grounded in the social realities: Graduates who can balance the apparent contradiction of collaboration and competition; ones who can simultaneously achieve profit with a purpose!





## PROGRAMS OFFERED



#### **PROGRAMS IN DETAIL**

Strategically located in the hub of economic activity in Delhi NCR region, IMT Ghaziabad is consistently ranked as one of India's top B-schools. It is only the fourth business school in India and among 5% of the world's business schools to achieve an AACSB accreditation. An autonomous, not–for–profit institute, offering highly sought after postgraduate programs for more than three–and–a–half decades, IMT Ghaziabad currently offers the following programs with a distinct focus on innovation, execution and social responsibility.

PGDM	PGDM Marketing	PGDM Full Time	PGDM DCP
PGDM Executive	PGDM Part-Time	PGPM	PGP -ACE <sup>tm</sup>

#### **PGDM**

#### **Post-Graduate Diploma in Management**

IMT's vision for its full-time academic programs is to groom young graduates as leaders who are innovative, creative, can execute effectively and are socially responsible. The focus is on experiential learning, design thinking, developing skill sets while sharpening the ability to deal with the basics and critical and analytical thinking.

The PGDM bouquet of programs at IMT Ghaziabad comprises the following:

- 1. PGDM Full Time
- 2. PGDM Marketing
- 3. PGDM Finance

#### **Program Architecture**

A comprehensive review of the PGDM program architecture and curriculum was completed in August 2016 out under the leadership of Professor Srikant Datar, Associate Dean of Harvard Business School and the author of 'Rethinking The MBA', resulting in several innovative additions to the curriculum which will not only enhance the value proposition IMT Ghaziabad offers to its students and the community but also enrich campus life.

The focus of the restructured program architecture is on the following:

- 1. Self Awareness, Self Management and Self Development
- 2. Innovation and Entrepreneurship
- 3. Execution Effectiveness
- 4. Sustainability and Social Responsibility
- 5. Domain Specific Specialisations



#### Institute of Management Technology

Ghaziabad, Delhi NCR

The first year of the program offers core courses to develop the right attitude, skills and knowledge which are incumbent for a leader in the long term. The elective courses offered in the second year give students an opportunity to delve deeper in their respective areas of specialisation and thus cater to the sector and role specific short term career objectives.

		Attitudes	Skills	Knowledge				
		Attitudes	Skiiis	Fundamentals	Specialised	Integrative		
Year 1	Foundation Jun-Jul	•Innovation and Design Thinking •Organisational Realities •Social Responsibility	Professional Development Cell (PDC) and Negotiation Skills	Core (required) Courses				
	Term I to III Jul-Jan							
	Term IV Jan-Mar			Specialisation Core Courses (Major Areas) Mktg l Fin l IM l OM l HRM l Entrepreneurship				
	Apr-Jun	Summer Internship						
Year 2	Term V Jun-Jul	Electives in Major Areas Mktg l Fin l IM l OM l HRM l Entrepreneurship						
	Term VI Jul-Sep	Minor Specialisations Digital Mktg l Mktg Analytics l Media & Entertainment l Sales & Service Mgmt l Banking l Equity Research Development Mgmt & Consulting l IT Analytics l SCM l HRM l Entrepreneurship						
	Oct-Nov	Entrepreneurial/Social/International Immersion						
	Nov-Dec	Final Placement						
	Term VII & VIII Jan-Feb	General Electives and Dissertation/Incubation						

For more details on PGDM programs, please visit: <a href="www.imt.edu/pgdm/">www.imt.edu/pgdm/</a>

#### **PGDM**

#### **Dual Country Program (DCP)**

Graduates from IMT are increasingly stepping into roles that require working with international clientele and colleagues. Conventional PGDM/MBA programs poorly equip the students with skills needed for cross-cultural interaction by offering short-term international exchange. PGDM (Dual Country Program), on the other hand, provides the students with a year-long intense international experience in a multi-cultural environment in one of the most dynamic markets of the world. Students get to learn the global way of life, study internationally benchmarked curriculum and work with multinational companies.

Both the years of PGDM (DCP) have been conceptualised and executed to add distinct knowledge and skill sets. Students spend

their first year in Dubai where they cover a range of courses benchmarked to the best MBA programs in the world. On completion of first year, students gain knowledge and skills needed to manage services business in an international context and develop the attitude needed to work in a multi-cultural setting. In the second year students join IMT Ghaziabad and complete specialisation courses covering vital domains of industry needed to secure their first job. During this year students also get an opportunity to apply their learnings from Dubai in context of a developing economy like India.

At the end of second year students have the right set of knowledge and skills to grab their first job on campus and the attitude to compete and succeed during initial years of their career.

For more details on PGDM DCP, please visit : www.imt.edu/pgdm-dcp/

#### **PGPM**

#### **Post-Graduate Program in Management**

PGPM is a 50 alternate weekend program in management leading to award of AICTE approved and AACSB accredited Post Graduate Diploma in Management. The program is designed to meet career aspirations of working professionals who want to pursue a Business Management Program, while working, to accelerate their career.

The program also offers participants to get customisation courses to meet their career needs of participants so as to enhance their decision-making abilities as well as strengthen managerial skills.

For more details on PGPM program, please visit : www.imt.edu/pgpm/

#### **PGDM Executive**

The PGDM Executive is a full-time AICTE approved and AACSB accredited 15-month program in the nature of an accelerated MBA designed specifically for high-performing professionals with work experience. Primarily aimed at grooming Experienced Executives for a General Management role in the Functional Domain with a Global Orientation, the program is designed with six distinct modules, namely, foundation, functional, internationalization, customization, integration and dissertation. The program brings a global perspective to the participants by developing close associations with leading business schools across the world. Hence, the program includes a 6-8 week Global Career Accelerator (GCA) at one of IMTs European Partners. The contents of the program blend in components of knowledge, skills and attitude with cutting edge courses like Design Thinking, Cross-Cultural Business Negotiations, Data Modelling, Execution, Critical Thinking and Personal Branding, to name a few. The participants are also exposed to personal growth lab and an assessment center that ensures a better self-appreciation for the areas of strength and development.PGDM Executive is a full-time residential program taught by the best of faculty and industry practitioners.

For more details on PGDM Executive, please visit : <a href="https://www.imt.edu/pgdm-executive/">www.imt.edu/pgdm-executive/</a>

#### **PGDM Part Time**

PGDM Part Time of IMT Ghaziabad is not a distance learning program or a correspondence program. This program is distinctively designed for the working executives, entrepreneurs and professionals. The program is indoctrinated to give the conceptual skills, communication skills, business and management skills with a focus on developing business leaders and change agents who should be ready to take the leadership roles after the completion of the program. The three-vear part-time Post-Graduate Diploma in Management (PGDM-Part Time) was started by the Institute in 1981 and is approved by All India Council for Technical Education (AICTE). The program is accredited by AACSB (The Association to Advance Collegiate Schools of Business), USA. The program is aimed at providing opportunities to working professionals to take up formal management education while pursuing their jobs in order to gain knowledge and build on management skills and, to develop them into more effective managers in the industry. It intends to create managerial competencies in working professionals.

The program gives flexibility to the working executives. The classes will be held only twice a week at IMT Ghaziabad CAMPUS

For more details on PGDM Part-Time program, please visit: <a href="https://www.imt.edu/pgdm-part-time/">www.imt.edu/pgdm-part-time/</a>

#### PGP-ACETM

PGP–ACE™ (Post Graduate Program – Accelerated Career Enabler) is a game changing Earn and Learn Executive Education program offered by IMT Ghaziabad. The PGP–ACE™ is one of the foremost in the world to have adopted service dominant logic as the core of its pedagogy, preparing executives with new collar skills for careers of tomorrow creating tremendous opportunity of value creation in today's API driven networked economy. A modular program spread over 18 months with seven contacts of nine days each (five working days plus two weekends) at IMT Ghaziabad campus at convenient intervals.

For more details on PGP-ACE TM program, please visit : <a href="https://www.imt.edu/pgp-ace/">www.imt.edu/pgp-ace/</a>



#### **Major Highlights of PGDM Curriculum**

#### Design Thinking and Innovation

Mandatory courses in areas like Design Thinking, Innovation and Critical Thinking in the first year add inventiveness, nimbleness and flexibility to the students' problem-solving skillset for the emerging business environment and groom them to function as a leader in the long run.

#### • Specialisations before summer Internship (SIP)

Students begin specialisation courses in Term IV, which serve to strengthen their knowledge base just before the start of the SIPs. The courses are grouped broadly into six major specialisations:

#### Marketing Finance

Information Management and Analytics Operations Management Human Resources Innovation and Entrepreneurship

•

#### Domain Specialisations

There are twelve domain specialisations under the six major specialisations. Each student will take a total of 17 specialisation courses in all. This sector and role specific education is intended to impact the student's post MBA career.

#### List of domain specialisations:

Digital Marketing Marketing Analytics and Research Media and Entertainment Banking Equity Research and Portfolio Management Development Management Consulting IT Analytics Operations and Supply Chain Management Human Resource Management & Consulting Service Management Innovation and Entrepreneurship

\*New domain specialisations may be added based on an assessment of demand for such courses

#### Entrepreneurial Orientation

With the objective of developing an entrepreneurial mind set and holistic business view, specialised core courses in Entrepreneurship are offered in the first year. After completing the specialised courses, as well as eight weeks of corporate training during SIP, students join a start-up as a mandatory six week intensive Entrepreneurial Immersion Program. Those desirous of becoming entrepreneurs take specialised elective courses in the second year.

#### Sustainability and Social Responsibility (SSR)

As a socially responsible institution, IMT Ghaziabad offers its students an action-based mandatory three-credit course on Sustainability and Social Responsibility, aimed at learning by doing, while simultaneously serving the needs of the society. It requires the students to work with the community through on-ground projects. The idea is to under- stand how people who are different from us live their lives, to appreciate contribution as a value and to know how each of the decisions we take in business impacts our society.

#### Professional Development Cell (PDC)

The goal of the PDC is to help the students in three main areas: academic goals, career exploration and personal development. This begins upon the commencement of the program and continues unto its tenure as well as the career of the student. A major PD activity conducted at the time of orientation for incoming students is a Personal Growth Lab (PGL), which aims at identifying the strengths and weaknesses of each student through well-established instruments of psychological and self-assessment sessions. This is followed by sessions designed to develop competencies and soft skills such as networking and communication (developing Brand You) and culminates in individualised career counselling and interview preparation to assist the student in resume development, internship search, career planning and placements.

#### Organisation Based Projects (OBP)

The purpose of this course is to make the students learn the art of getting things done by engaging in institution building activities at IMT Ghaziabad. It aims at inculcating professionalism in students and addressing the challenges of collaboration, conflict resolution and effective execution. Its focus is on self-development through working on organisation-based projects and reflection on the learning acquired through the process.

#### Outbound Leadership Lab (OLL)

The OLL (Outbound Leadership Lab) is a brand-new addition to the curriculum as a part of the Foundation module. This initiative has been designed in collaboration with Pegasus Institute for Excellence, a group that boasts of illustrious clientele like BCCI. This program is an experimental approach to facilitate students' learning in an informal set up. It includes taking groups of 140 students each weekend to Pegasus's camp-site near Dehradun where the students go through engaging team activities aimed at delving deep into the nuances of group dynamics.





### **INFRASTRUCTURE**

Established in the year 1980, IMT Ghaziabad's fourteen acre fully residential campus has emerged as a one of its kind conventional B-School of India. Designed by a renowned Italian Architect, IMT Ghaziabad has a State-of-art infrastructure. The iconic academic building has design that creates swirls, that whirls and channelizes positive energy throughout, defining the importance of Open space at IMT Ghaziabad. The newly constructed blocks have centralised air-conditioned classrooms with in-built projector and screen facilities. The infrastructure also includes a state-of-the-art auditorium with a capacity of 700 students. Apart from this, the infrastructure includes student hostels, mess, canteen and coffee stall (which runs 24x7), guest house and parking area. The two-floor library with its extensive collection of books on every subject is up to date with the most recent publications of magazines and journals. The entire campus is Wi-Fi enabled to ensure connectivity. The campus has various sports facilities as well – football and cricket ground, floodlit basketball court, badminton and volleyball court, multipurpose gymnasium with table tennis table which keep the students engaged. The amphitheatre at the heart of the campus is another major highlight of the campus. The greenery throughout the campus makes it one of the most beautiful B-school in the country.

IMT Ghaziabad is a fully residential campus with 10 student-housing blocks. A separate block houses MDP participants. Students can opt for rooms that offer single or double occupancy. Facilities include wi-fi access, laundry service and cleaning facility. The IMT mess, next to student residences is open every day and provides four meals. Students dining here can enjoy a little entertainment thanks to the LCD TVs provided specifically for this purpose.

Never starved for things to do, those in a sporting mood or the serious outdoor types can avail of the various recreational facilities. Outdoor sports include the game all of India is obsessed by – Cricket. Other outdoor games you can play on campus are Football, Volleyball, Badminton and Basketball. Those who prefer getting their recreation in controlled indoor environs can indulge in games like table tennis, carom and chess. The campus also has a well equipped gymnasium complete with weights for students. Free to move as they please, students are often seen simply chilling at the amphitheater

For more details on Infrastructure, please visit: <a href="www.imt.edu/campus-facilities/">www.imt.edu/campus-facilities/</a>







## IMT GHAZIABAD FACULTY



#### **Our Faculty**

The academic and research environment at IMT Ghaziabad attracts the most competent, qualified and experienced faculty from both academia and industry. The institute today has a strong team of 70 highly qualified, research-oriented, fulltime faculty members with a strong desire for learning. To enhance the cross-culture learning of the students, we also have 9 adjunct faculty members from the USA, UK and other countries. These international faculty members spend significant amount of time at IMT Ghaziabad, teaching and working with our resident faculty. The faculty at IMT Ghaziabad keep themselves abreast to the latest developments in content and pedagogy of management education and Executive Learning and Development (ELD).

Our faculty is actively engaged in rigorous research leading to success in relevant national and international forums. The institute provides all the necessary facilities and resources for their development and success. IMT Ghaziabad has won the Business School with 'Best Academic Input Syllabus in Marketing Award', testifying to its academic quality. IMT's faculty, who are well-recognised in their respective fields, work closely with students to help them define their leadership goals and actively support them through individual training and mentoring to actualise them. IMT's extensive tie-ups with reputed B-Schools (national and international), promote faculty exchanges allowing students to access renowned professors from all over the world and also sharing its faculty expertise with students of other institutions.

The faculty of a business school defines its quality. The academic and research environment at IMT attracts the most competent, qualified and experienced faculty from academia and industry. PGDM (DCP) is endowed with two sets of such faculty members at Ghaziabad and Dubai campus. IMT Ghaziabad has a strong team of 70 highly qualified, research-oriented, full-time faculty members with a strong desire for learning. IMT Dubai campus has an accomplished team of 20 highly-qualified, full-time faculty members possessing international exposure and the right blend of academic and industry experience. Faculty team at both the campuses are further strengthened by international adjunct faculty members from renowned global universities in the USA, UK and other countries. These international faculty members spend significant time at IMT, teaching and working with our resident faculty. Faculty at both the campuses of IMT keep themselves updated by engaging actively with industries in India and the Middle East. IMT faculty members are well recognised in their respective fields and are considered as thought-leaders, expressing opinions at vital national and international forums. They have also won accolades at various industry and academic platforms.

With the help of an industry focused curriculum and contemporary pedagogy, IMT faculty chisels students into market-ready professionals.

For more details on Faculty, please visit: <a href="https://www.imt.edu/faculty-profiles/">www.imt.edu/faculty-profiles/</a>







## **CAMPUS LIFE**

Life at IMT Ghaziabad is an exemplary combination of fun and learning. The plethora of opportunities available both inside and outside the classroom give immense learning opportunities to the students. The campus is always abuzz with activities ranging from case study competitions to cultural events. The prime mode of learning at IMT Ghaziabad is peer learning, which is ensured through students' involvement in every activities, academic or non-academic. This equips them with a great level of confidence.

The college proudly hosts 32 student-driven committees, which are involved, in organising events throughout the year. They create a platform for students to display, develop and polish their skills and acquire new ones. Students at IMT participate in various B-School competitions and bring laurels to the college from various international and national events. IMT Ghaziabad recently represented India as the national winners (among over 100 participating teams) in Paris, highlighting our continuous drive to combine theoretical learning with practical exposure. With its unwritten rule "IMT never sleeps", IMT keeps its students engaged in various activities throughout the year. The Sports Committee of IMT Ghaziabad hosts Chakravyuh, popularly known as the "Olympics of B-Schools" every year.



The 72-hour non-stop extravaganza brings you the best talent from several B-schools all over the country in the field of sports. Passion, the largest Management cum Cultural Fest of IMT Ghaziabad sets an unparalleled precedent combining the multiple facets of management, culture and fun events. Marketing World Cup, the largest Marketing Competition of IMT Ghaziabad witnesses stalwarts from the field of marketing all across the country. LOT, is a sports event where different sections compete against each other. The exposure that IMT provides to each student is unique and creates the best environment for holistic development.

For more details on Campus life, please visit : www.imt.edu/student-life/







**Anmol Singh Kular** 

#### **Student Testimonials**

"IMT is a crucible of hard work, talent, passion and dedication that brings out the best in me. The learnings and memories from this sanctum will be cherished for a lifetime."

▼ Anmol Singh Kular PGDM DCP. 2016-2018



Reshal Sanduja

"I personally love how it provides plethora of opportunities. IMT never sleeps is a very common notion and I love how the campus is active at all times giving you opportunities to do whatever you want to. IMT is basically a wonderful platform to judge your own self and find your own perfect fit"

> ▼ Reshal Sanduja PGDM Marketing, 2016-2018



Rashi Singh

"IMT Ghaziabad has been a strategic stepping stone for my career, exposing me to variations in culture, thought process, execution and governance. The diversity here, I think, is the biggest USP in terms of alumni base and existing students. Needless to say, this place has become a second home to many of us. For those of you contemplating on your choices, IMT has a lot to offer to anyone and everyone. Everyone here comes for an experience and I have rarely seen anyone getting disappointed."

▼ Rashi Singh PGDM 2016-2018



Varun Goel

"Why IMT? IMT has an amazing brand equity and value, a strong alumni network with world class faculty to shape the future leaders. It offer students a wide range of opportunities by teaching practical and market driven curriculum. The three most important things I like here include (A) Plethora of competitions done around the year (B) The most competent and experienced faculty (C) The best b-school Infrastructure in the country.

▼ Varun Goel PGDM-Finance, 2016-2018



Nikhita Agarwal

"The experiential learning that we undergo at IMT, is what makes life at IMT memorable. The revised curriculum focuses on the overall development of each individual and has helped us in gaining an in-depth understanding of our responsibilities in future."

**▼** Nikhita Agarwal PGDM, 2016-2018



**Priya Agarwal** 

"At IMT, I have discovered a new and better me. With the case based, IMT inspires you to pursue MBA by exploring the unexplored." pedagogy, renowned faculty and thought-provoking classroom sessions."

▼ Priya Agarwal PGDM DCP, 2016-2018



## IMT GHAZIABAD PLACEMENTS

#### **PLACEMENTS**

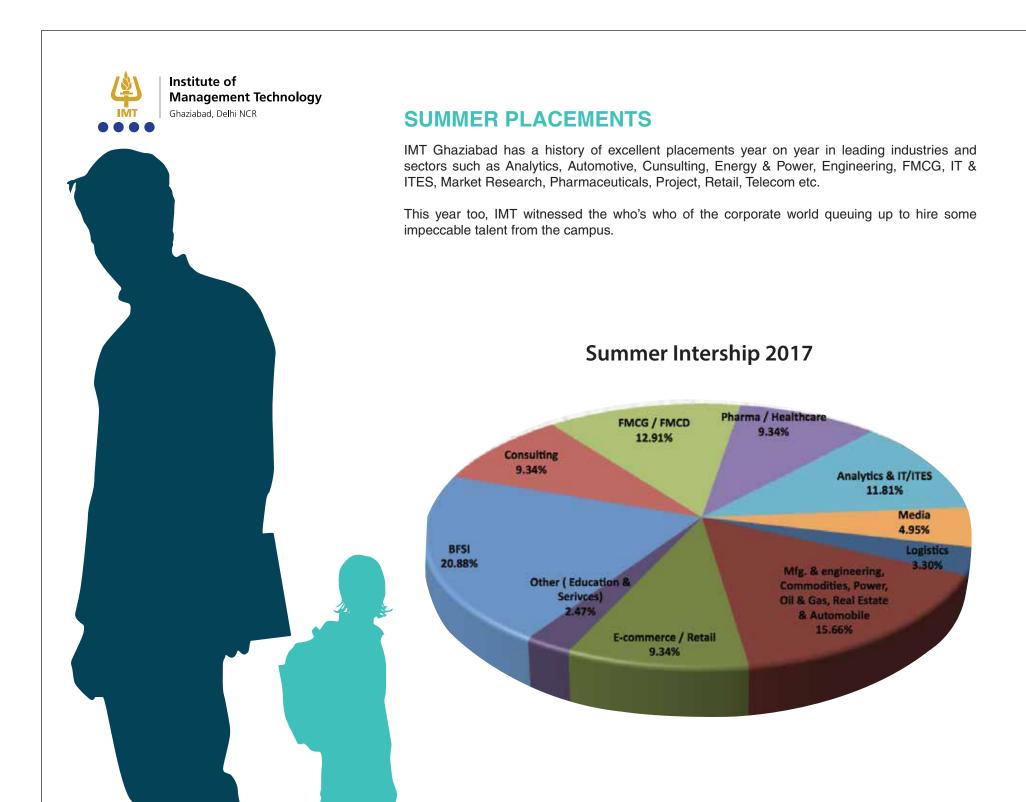
While it is speculated that the job market in India is shrinking, placements at IMT Ghaziabad (IMTG), remains unaffected. Like always, IMT Ghaziabad, India's premier AACSB accredited management school, is receiving tremendous response from the recruiters across the domain. IMT Ghaziabad, with a distinct focus on grooming leadership through Innovation, Execution and Social Responsibility, has till date, been able to entice some of the industry's most enviable names to make a bee-line for recruitment in the campus. To name a few, this year too, companies like Google, Microsoft, Goldman Sachs, Blackrock, Philips, Perfetti, Whirlpool, Aditya Birla, Glaxo Smith Klime, Abbott amongst many others, have recruited a huge chunk of summer interns from IMT Ghaziabad, offering at-par stipends, upto INR One Lac per month in some cases.

One of the reasons for IMT Ghaziabad unbeatable placements performances is the long and well-structured placement process which allows various companies with different recruiting cycles and even global firms who follow different financial years, to plan properly and recruit at their own pace.

For more details on Placements, please visit: www.imt.edu/placements/







#### **PLACEMENT 2017**

Number of participating companies 155

Average salary 11.60 lac

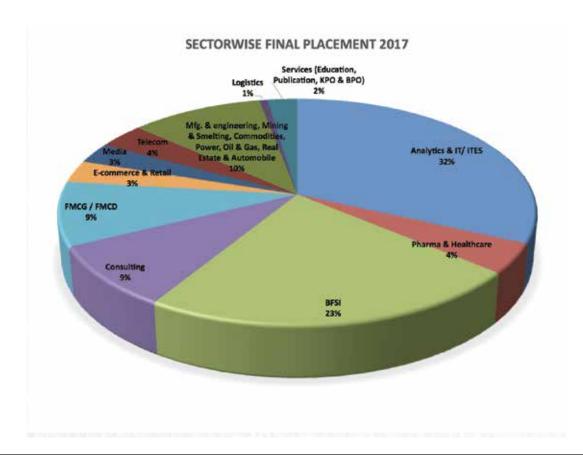
Highest salary 25.92 lac

Highest Recruiting Domain/profile/function Sr. Management Trainee, Deputy Manager, RM, Sr. Associate, Bus Intelligence Sr.

Analyst, Campaign Manager, Operations Analyst, Young Leader & Category Manager

Top Recruiting Companies Cognizant, HCL, Deloitte, Credit Suisse, Accenture, Idea, EY, HPCL, Bank Of America &

Blackrock





#### **ALUMNI SPEAK**



IMT Ghaziabad is among the leading institutes for training and exposure in the arena of management studies. Its greatest achievement is the balance of theoretical learning and practical knowledge necessary to succeed in the industry. IMT hones talent, nurtures virtues, erases fears and makes perfect every student who comes through its doors, entrusting the institute with the making of a professional. It makes students become all-rounders through imparting the perfect blend of soft skills and management knowledge to develop the right attitude and aptitude in them to succeed in the corporate world. It is an honour to have the opportunity to be associated with a brand that is synonymous with the best.

Mr. Ashish Pruthi General Manager Marketing, Walmart India Pvt.Ltd



IMT as an institute starts preparing its students to excel as professionals as well as work through the challenges that work-life has to offer. More importantly the focus and exposure to social issues ensures well-rounded professionals. The varied experiences in the campus are created to groom leaders who are future ready with skills and attitudes required in the world which is already being driven by disruptive technologies. Any IMT graduate will bring in passion, an ability to work with diverse teams and will surely add tremendous value to the organization.

Ms. Mamta Saikia
Vice President
Bharti foundation



IMT was a great training ground for the rough and tumble of the corporate world. My experience there taught me to appreciate diversity, be results focused and practical in approach, laying a good foundation for my career. I especially appreciated the professors who encouraged me to pursue HR as a field even though it wasn't so well known then, instilling confidence and teaching me to trust my instincts.

Sudeep Ralhan Country HR Head GSK Consumer Healthcare



IMT has not just been instrumental in placing me with the right organisation but also imbibed the requisite skills to be successful in the Corporate World. For me, it's been more than 15 years now and I am still with the first organisation which was my Campus Placement through IMT.

IMT is unique in the sense that it has adopted the right mix of imparting both technical knowledge as well as practical know how to the students and make them corporate ready. The curriculum is wholesome in the sense that it involves Theme based Projects, Case studies, Interaction with the Industry and also live short term experience in the field. IMT is thinking global now and is not limited to just the Indian marketplace. The mentor-ship programs, strong Alumini support and liasoning with the Top players in each industry is the key; IMT has been evolving over the years, adopting the latest trends and is recognised as one of the most prestigious Management Institutes of North India.

Vibha Jain Vice president Axis Bank



#### Institute of Management Technology

Nagpu

## **NAGPUR**

IMT Nagpur stands tall in central India with excellent faculty body, managerial skill development labs, unmatched infrastructure, inspiring learning resources and unique pedagogy. Consistent placement record, a vibrant campus life and a pool of academic experts make it ideal for a lifetime learning experience. Students, through smaller groups, manage much of their extracurricular and administrative responsibilities themselves; and also make a small difference in the quality of life for the local community.

IMT Nagpur invites the inspired minds raring to make a difference in their life and career through management education. It would be inappropriate to claim that IMT Nagpur decides the future of an individual. The fact of the matter is each individual decides his/her future; IMT Nagpur assists in redefining the goal and achieving it better by stretching one's potential, knowledge and skill through hard and systematic work every day.





# FROM THE DIRECTOR'S DESK



Henry Ford said: "You can't learn in school what the world is going to do next year."

This is even more significant decades later when the world generates as much information every two days as it did until 2003. A cursory look around – internet, mobile, smart gadgets, apps, new molecules, renewable energy, scientific and technological innovations – leaves no doubt that the world is changing at an ever-accelerating pace. B-Schools are professional schools. Their job is to prepare students to face that oncoming rapid change as effective, efficient, productive and innovative managers. IMT Nagpur has chosen that path. We mean business when it comes to designing our courses, curricula and pedagogy. We focus on your thinking, understanding and analyzing of business and socio-economic problems – from the macro-to-micro perspectives and not only on theory per se; so that you develop life-long learning in analyzing and solving real life problems better. IMT Nagpur believes in what Lawrence H Summers (former President of Harvard University) said: "Education will be more about how to process and use information and less about imparting it."

That's why, at IMT Nagpur, articles from the Wall Street journal, the New York Times, Management cases etc. are extensively used in academic delivery processes to develop that experiential learning, where your ability to 'Google' – in first finding information, then processing and using it is the challenge we prepare you for. And before you 'Google' for the information, your understanding and thinking helps in how to structure an unstructured real life problem.



### PROGRAMS OFFERED



#### **PROGRAMS IN DETAIL**

#### **Post Graduate Diploma in Management**

IMT Nagpur offers Two Year Post Graduate Diploma in Management (PGDM), a fully residential program to equip the students with comprehensive management education. It aims to provide young graduates with an opportunity to develop management skills and to compete successfully in the global business environment. The curriculum has been designed to lay a strong foundation for logical and analytical skills of the students.

The program provides an intensive, stimulating and challenging learning experience in the management discipline. The curriculum covers all the important areas of management which may be expected from a manager.

#### **Post Graduate Diploma in Management – Finance**

Finance is at the centre of decision-making in any organisation, be it profit-making or otherwise. Business managers need a certain level of financial knowledge and expertise to evaluate their business performance and financial risk and determine financial strategies for their businesses. This program will introduce participants to financial decision tools, as well as financial management theories and practices that enable them to interpret financial statements, plan and measure performance using budgets and other financial techniques; make financial decisions; undertake valuation of securities; and manage financial risks.

The program takes a realistic look into the broad aspects of Financial Management and relates theories, tools and techniques to practical experience. It also provides an exposure to the prevailing financial environment in the country.

#### Post Graduate Diploma in Management – Marketing

Marketing plays an important role in the growth of a company. As a function, its focus is on customers, it channelizes the mind set of business towards customers to deliver superior customer experience. In the process, it adds value to the company in a sustainable way. With the increase in literacy and travel, the advent of the internet and global communication, people are more informed, more demanding and consumption cultures are changing. Marketing diagnoses the change, addresses the change and also creates the change by launching new offerings in the market, communicating them and creating new markets. They all occur in a climate of intense competition.

The program develops a new generation of leaders with a strong foundation in marketing theories, practices and skills.

For more details on programs, please visit: <a href="https://www.imtnagpur.ac.in/academic">www.imtnagpur.ac.in/academic</a>



## INFRASTRUCTURE

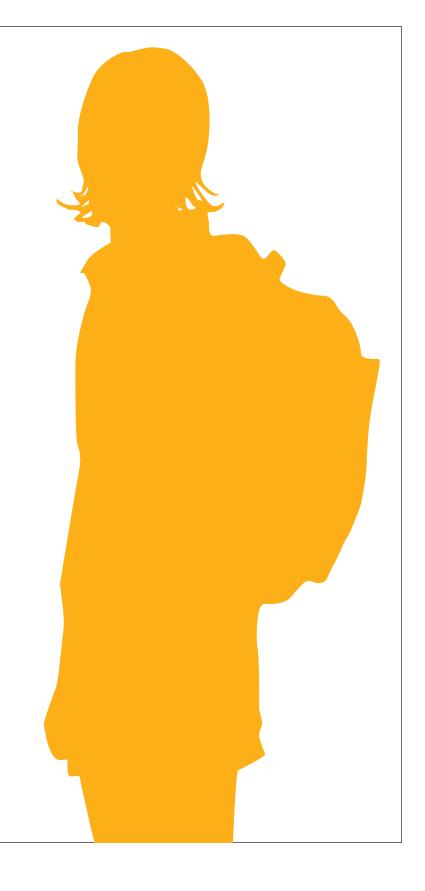
At IMT Nagpur, we believe in creating the right atmosphere to facilitate learning and knowledge sharing. The campus has 13 tiered and non-tiered classrooms with all the advance teaching and learning tools available. There are 3 IT Labs and each lab is equipped with 60 advanced-level desktops with all the latest original software required for a smooth learning. To ensure an enriched learning experience, IMT Nagpur has two floors of Learning Resource Center. The LRC has an extensive collection of books, e-books, journals, magazines, etc., dealing with not only management education aspects but also mythology, fiction, society, history and much more. On the accommodation front, there are four hostels for our students that offer single and double occupancy; with separate blocks for girls and boys. The rooms in the hostels compare favourably with the best institutes in the country.

Apart from the rooms, there are sufficient facilities to cater to the student community. A 'mess committee' elected by and comprised of students is responsible for the preparation of menu, ensuring food quality, its preparation and management of the mess. This way, decisions are taken collectively. A co-operative store, entirely run by the students, meets all the daily needs of the students. Sports and recreation facilities are also available on the campus with a state-of-the-art gym, stacked with all the required equipment, a badminton and lawn tennis court, a football and cricket ground, a basketball court and many more indoor games facilities. On the healthcare front, there is a well-stocked medical dispensary; an ambulance at the campus and qualified medical practitioners (doctors) assisted by trained medical attendants.

For more details on Infrastructure, please visit: www.imtnagpur.ac.in/IMTcampus









## IMT NAGPUR FACULTY

#### **Our Faculty**

Since its inception, IMT Nagpur has been able to sustain an excellent combination of faculty from both, pure academia and the corporate world. The combination works tirelessly to develop leadership and managerial skills in the students at IMT Nagpur. Collaborative curriculum development, teaching, cutting-edge research, conducting workshops and Management Development Programs are some of the activities carried out by the faculty members to ensure that students not only understand the academic theories but also practicalities of business. With the strength of more than 40 core faculty members and more than 100 guest and visiting personalities from world-class educational institutions and business houses, IMT Nagpur can claim of having an excellent mix of academicians and practitioners.

For more details on Faculty, please visit: <a href="https://www.imtnagpur.ac.in/faculty">www.imtnagpur.ac.in/faculty</a>





At IMT Nagpur, the students not only excel in studies but also enjoy a life that keeps them engaged in sports and extra-curricular activities through a number of committees, clubs and forums. These clubs and forums cover various aspects like music, sports, cultural activities, photography, quizzing and much more. The institute encourages these extra-curricular activities and provides sufficient funding for events covering these activities. The 27-acre, green campus houses all the amenities for an enriched life. Be it a student-run cooperative store, more than a dozen indoor and outdoor sports facilities or a gymnasium to keep one fit or several other student-driven committees and clubs, at IMT Nagpur we ensure holistic development of our students. Names of committees/forums/students' ventures and areas covered by these are listed below:

#### **Core Committees at IMT Nagpur**

- 1. Placement Committee
- 2. Corporate Interaction Committee
- 3. Corporate Communication Committee
- 4. Alumni Committee
- 5. Milestone Committee (Milestone is an annual event at IMT Nagpur)
- 6. International Relations Committee

#### **Forums at IMT Nagpur**

- 1. OKONOMOS The Business & Economics Forum
- 2. MARQUE- The Marketing Forum
- 3. XPLOHRE The HR Forum
- 4. CYCLOPS The Operations Forum
- 5. FINAHOLICS The Finance Forum
- 6. STRATEGIT The Strategy and IT Forum

#### **Student Ventures at IMT Nagpur**

- 1. Campus Oxygen (CO2)
- 2. Praytana
- 3. Frost N Fun
- 4. Cooperative Store

#### **Clubs at IMT Nagpur**

- 1. Sports Club
- 2. Photography Club
- 3. Dance, Singing and Theatre Club
- 4. Quiz Club

#### **CAMPUS HIGHLIGHTS**

Nestled in the lap of nature and with a history of more than a decade and a half, Institute of Management Technology, Nagpur (IMT N) has been growing leaps & bounds. National Board of Accreditation, Government of India awarded accreditation to IMT Nagpur for five years in its very first attempt and it is one of the youngest B-School in the country to be ranked among one of the top 20 B-Schools. These are few of the biggest achievmenets which IMT Nagpur can proudly boast upon in the very short span.

To compete with the best of the World, IMT Nagpur's major focus is on its Faculty and Students. It has a varied mix of faculty drawn from academia and industry alike. Coming with rich experience in academics and industry and from top-class institutions and corporates of the world, faculty members inculcate leadership values in the students since the very day of their joining this place. The learning for the students continues even outside of the classroom where they are encouraged to be a part of various extra-curricular activities, in and outside of the campus. The students at IMT Nagpur are trained to be business leaders. They are equipped with soft skills training, ethical values, leadership skills, team work and much more. IMT Nagpur can proudly claim itself to be a learning ground where future leaders are groomed.

For more details on Campus life, please visit : www.imtnagpur.ac.in/studentlife





Institute of Management Technology

#### **Student Testimonials**



**Ankit Choudhury** 

IMT Nagpur in the real sense is a student-driven campus. Life on campus is orchestrated into closely knit student-driven activities. Different committees, clubs and forums have provided me with a pedestal to develop necessary skills required as a manager. Student-driven ventures are the unique selling points of the college - it helped me to practice classroom learning in a real-life scenario. Classroom discussions provide an ecosystem where students can think and develop new problem-solving techniques. IMT Nagpur has played a pivotal role in helping me unbridle my true potential.

▼ Ankit Choudhury (PGDM 2017-19)



Nainy Verma

After completing my graduation and working in industry for a while, I decided to do Post Graduation in Management. When I joined IMT Nagpur, I found that this was the place I wanted to come to. The institute welcomed me with warmth and has changed me over the course of first few months. My business acumen has become very robust and the knowledge of various subjects over two semesters has changed my perspective about the corporate world. The faculty here is top-notch having a rich academic and industry experience. The forums and committees have added a lot to my personal and professional growth, making me more focused and result oriented. Also, various extracurricular activities have made this place a home away from home. IMT Nagpur has changed me and as I look forward, I realise, there is a lot more to learn from this place.

▼ Nainy Verma (PGDM 2017-19)



**Rahul Saraf** 

When I walked past the gates of IMT Nagpur for the first time, I had very high expectations. Being out of home for the first time, it was an experience I was looking forward to but at the same time I was a bit apprehensive regarding the same. The first day I walked in to the campus, I was allured by the greenery and the surrounding of the campus. Over the months that I have stayed here, the faculty has left no stone unturned to mould us students into managers of tomorrow. The practical teaching methodology has inculcated the habit of inquisition and innovative thinking within all of us. The pedagogy adopted here is diverse, starting from simulations, activities, case study to name a few. Also, the faculty here are not simply teachers but mentors who guide us through all walks of life. The campus has its share of activities that kept me indulged throughout, may it be the student committees and forums or the student run ventures, the institute never ceased to amaze. The institute has groomed me not only as a better student, but also as a better person. Finally, in a line I would say that the amazing campus, infrastructure and people who have become family truly make the institute 'home away from home.'

▼ Rahul Saraf (PGDM 2017-19)



Aniket Karapurkar

IMT Nagpur being a student-driven campus not only focuses on students' academics but also on the overall development. The faculty here has played a significant role in helping me discard my narrow and limited vision of an MBA graduate and sparked an enduring interest in the way organisations work. Here I got opportunity to work closely with people from a range of backgrounds, interests and talents which has helped me prepare for succeeding in cross-cultural environments for my future life. The college has added a great value to my personal and professional growth and has enhanced my personality to a great extent. Promoting the overall development, IMT Nagpur truly strives to equip students with the skills required to be a future-ready manager.

▼ Aniket Karapurkar (PGDM 2017-19)



## IMT NAGPUR PLACEMENTS

#### **PLACEMENTS**

IMT Nagpur, a vibrant institute with thirteen years of existence, has enjoyed a healthy and steadily improving placement record over the past thirteen years. In the short time since its inception, the institute can boast of a good placement record, comparable to other top B-schools in the country. IMT Nagpur has been achieving above 90% placements consistently since many years.

Placements of the batch 2015-17, at IMT Nagpur, witnessed participation from some of the leading Indian organisations. The range of profiles offered by the companies is a testimony to the trust reposed on IMT Nagpur by them. More than 80 top recruiters from diverse sectors like BFSI, FMCG, Manufacturing, Consulting, Automobile, IT & ITES have approached IMT Nagpur for Placement season 2016-17. The elite list includes Asian Paints, Tata Consultancy Services, Verity Knowledge Solutions, Factset, Wipro Consumer Care, ICICI Bank, ICICI Lombard, XL Dynamics, Bajaj Allianz General Insurance, E-Clerx, Nielsen, Amazon India, Eveready Industries, Crisil, Delloite, Hafele India, Total Oil, Aditya Birla Retail, Cape Gemini, State Bank Of India, Gati Logistics, SBI Life, Bajaj Life, HDFC Bank, Capital First, Thomson Reuters, Idea Cellular, TVS Motors, Grand View Research, NPCI, Exide Life Insurance, Amazon India, Aspiring Minds, Blue Star, Ujjivan Finance, GIC Housing Finance Ltd, Food Box, ICICI Prudential AMC, to name a few.

New recruiters have come on board for this year's placement season like IIM Jobs, Cavin Care, Sobha Ltd, Vodafone, Siti Networks, Happay, Weaved In, Bharat Forge, Birla Sunlife AMC, Reliance Jio, Yes Bank, Hi care, Inautix, peoplecart, Bazkart, Smart Cube, Ipsos, etc.

In a challenging market situation, IMT Nagpur has done remarkably well, by placing over 90% of the 2015-17 batch through campus placements and yet again proving our philosophy: "We do not serve markets, we create markets."

For more details on Placements, please visit: www.imtnagpur.ac.in/placement

Highest Domestic CTC: Rs. 17.8 Lakh PA

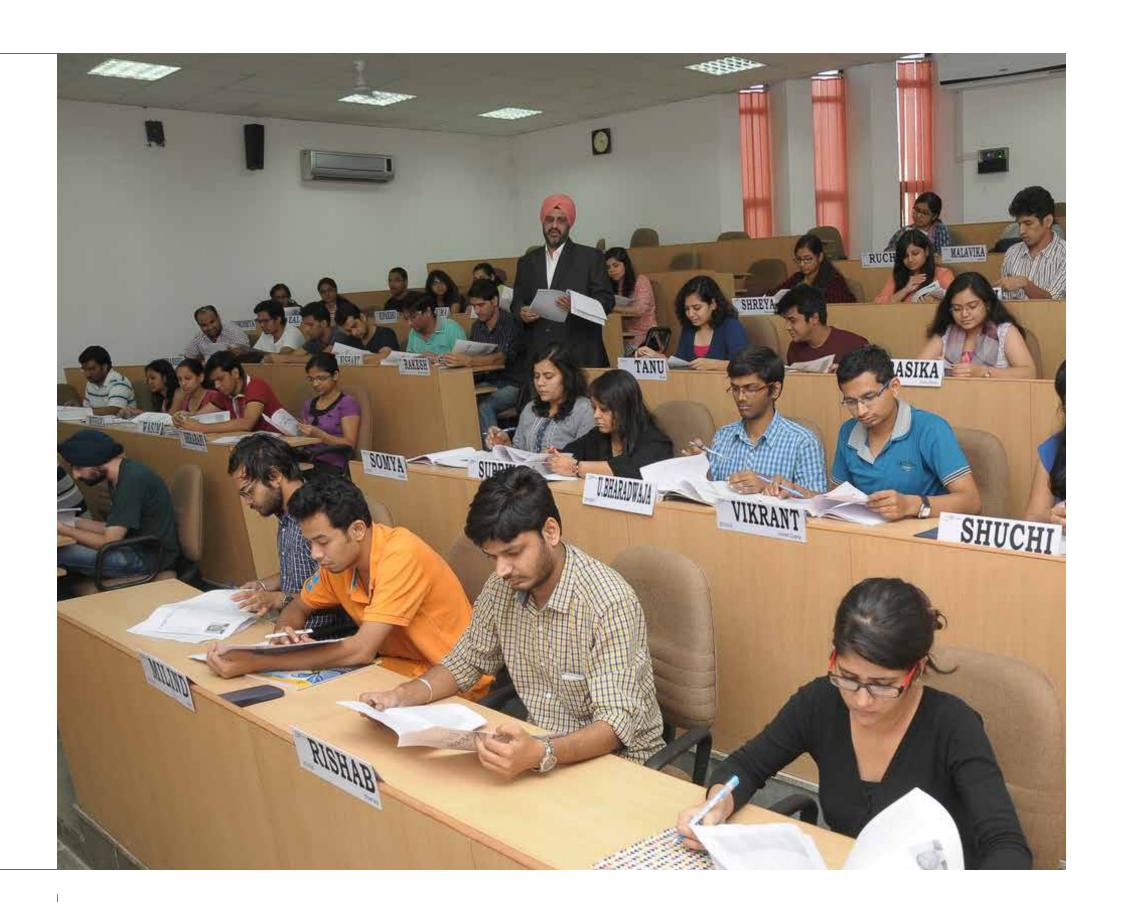
Average CTC on campus: Rs. 7.5 Lakhs PA





#### **SUMMER INTERNSHIP**

The summer internship process for the 2016-18 batch saw an unprecedented growth this year, with more than 100 companies offering 350 internships. The highest stipend offered has been Rs 50,000 per month by Asian paints and the average being Rs 15,000 per month. Major companies involved are Asian Paints, Amul India, Eveready Industries, HDFC Bank, Aditya Birla Retail, Exide Life Insurance, Nelco, Nasscom, Box My Space, Domino's India, Tata Motors, Globe Capital, Newton Consulting India and Youth Connect.





#### **ALUMNI SPEAK**



IMT Nagpur consists of a rich and diverse culture and showcases an enriching learning environment built by excellent faculty members. If you are looking to learn through practical exposure and are willing to take up challenges then you are at the right place.

Sweta Mehta Regulatory Analyst Deutsche Bank, Birmingham



I feel that my journey through IMT Nagpur is remarkable in three aspects; firstly, the rich academics; secondly the freedom to articulate my potential through the flexible curriculum; last but not the least, the invaluable peer learning, always with blast of fun. I always recall those two years as dream period of my life.

Prashant Kuma
Partner & Regional Sales Manager
C2L BIZ Solutions Pvt. Ltd.



IMT Nagpur has played a significant role in my career path. I outreached my own expectations and gained the confidence to be able to learn and take up new things, prompting me to perform better each day. The attitude of constant learning that I developed at IMT Nagpur, reared everywhere I went.

Akash Rochwani Associate Business Analyst State Bank of India



When I entered IMT Nagpur, the global economy was dipping into a recession and by the time I finished my Post Graduation in Business Management in 2010, things were looking up again. In hind-sight, the two years at IMT Nagpur were one of the best things that happened to me. I believe that the upswing in my career is because of my ability to multi-task and good interpersonal skills that I honed at IMT Nagpur. The institute provides you the platform to sharpen your interpersonal skills, as you need to do a lot of group exercises with people having different temperaments, mindsets and backgrounds. This prepares you for the corporate world.

Ankit Sheth Assistant Vice President State Bank of India



#### Institute of **Management Technology**

Dubai

## **DUBAI**

Established in 2006, IMT Dubai is the stand-alone business school in Dubai accredited by the Ministry of Education - Higher Education Affairs, UAE (MOE-HEA), UAE. IMT Dubai's MBA program is accredited by the International Assembly for Collegiate Business Education (IACBE). IMT Dubai is also a member of premier international accrediting organisations such as European Foundation for Management, The Association to Advance Collegiate Schools of Business (AACSB International), etc. IMT Dubai is also a member of Supply Chain & Logistics Group SCLG, Dubai Quality Group and International Chamber of Commerce. We are committed to the UN Global Compact and uphold its ten principles covering human rights, labour, the environment and anti-corruption.







# FROM THE DIRECTOR'S DESK



n the past 10 years, IMT Dubai has become a prominent institution in the UAE, one of the few locally and internationally accredited Business Schools. The success of our 1000+ alumni is a testimonial of our achievements.

We are very proud to actively participate in the development of the region with many students and alumni from the Emirates, as well as internationally with a majority of our students coming from different parts of the world.

By choosing to study at IMT Dubai, you will enter into a state-of-the-art campus and get programs carefully designed by our international faculty, to suit the needs of the local and international companies.

On the campus, you will also benefit from many activities, sports facilities and regular events to make your journey exciting.

The world is changing at a fast pace and at IMT Dubai, we are making sure that you are all equipped with the knowledge, know-how and soft skills needed to succeed. The placement of our graduates is another source of pride for us.

IMT Dubai is more than a simple educational institution. It networks with companies, in the UAE and worldwide and with many other business schools to give you a true international experience.

In the coming years, we will pursue our development with quality and relevance always in mind and stand true to our motto: "Dubai experience, Global Impact".

Join us!





### PROGRAMS OFFERED

Two Year Master of Business Administration (MBA)

- Marketing and Retail Management
- International Banking and Finance
- Projects and Operations Management
- Human Resource Management

Bachelor of Science in Business Administration (Weekdays and Weekends)

- Retail Management
- Logistics & Supply Chain Management Accounting

Our business programs aids students in achieving professional, educational and personal goals. All programs focus on powerful & effective business education which prepares our students to succeed in their career goals.



#### **PROGRAMS IN DETAIL**

#### Bachelor of Science in Business Administration (BSBA) Master of Business Administration (MBA)

The four-year BSBA program aims to provide students with academic knowledge and practical experience so as to hone their skills for employment in their chosen specialised field. In the program, students are provided with career-oriented education that will develop their understanding of social responsibility of business by introducing them to disciplines of humanities, social sciences and global culture. Additionally, student will develop a professional understanding of the different disciplines of management and the ability to analyse and solve complex business challenges. A range of concentrations in Accounting, Retail Management and Logistic and supply Chain Management allow our students to gain in-depth practical and functional knowledge, providing them with transferable skills for full-time employment.

For more details on BSBA program, please visit www.imt.ac.ae/programs/bsba/

#### **Practical Market driven Curriculum**

The curriculum focuses on key competencies that today employers demand in business students.

Our core curriculum is designed to give students an in-depth mastery of academic disciplines and applied functional areas necessary for business professionals. Students can customise their experience by choosing from a broad range of electives.

Throughout the course, the students remain engaged with industry in the form of live cases, internships and company projects.

The MBA Program is a two-year program that offers students the business knowledge and specialised skills needed to expand their career choices. The program offers students experiential learning opportunities to learn in real-world settings outside the classroom. They attain the ability to analyse and solve problems through critical and creative thinking. Leadership and teamwork skills are enhanced during the tenure of the program. Students are given the opportunity to choose eight electives of their choice. Electives offered are updated regularly to keep up with market trends and demands based on changes in the industry. The curriculum maintains the right balance between knowledge and skills, combining a strong conceptual base with exposure to contemporary practices.

For more details on MBA program, please visit: www.imt.ac.ae/programs/mba/





## INFRASTRUCTURE

IMT Dubai campus is located at Dubai International Academic City. The campus is a seven-building complex spread over a total area of 250,000 square feet, equipped with world-class academic infrastructure and residential facilities. Our state-of-the-art campus has the capacity to accommodate more than 600 residential students in 250 single and double occupancy rooms, with separate male and female residences. We offer our students a safe and comfortable living environment. IMT Dubai provides state-of-the-art teaching facilities for students. The institute offers Blackboard Learn which features course management, customisable open architecture and scalable design that allows integration with student information systems. The Learning Resource Centre is our own dedicated resource hub. It encompasses a vast collection of information and other materials for teaching, research and consultancy programs via books, e-books, periodicals, e-journals, audio-visual materials and corporate reports. The IT centre which serves the IMT community also manages our LAN network. Students are provided with a copier/printer/scanner for use in the Student Services Suite. The entire campus is Wi-Fi enabled providing students the freedom to connect to internet from any part of the campus.

For more details on Infrastructure, please visit: <a href="https://www.imt.ac.ae/facilities/">www.imt.ac.ae/facilities/</a>

#### **State-of-the-art Campus**

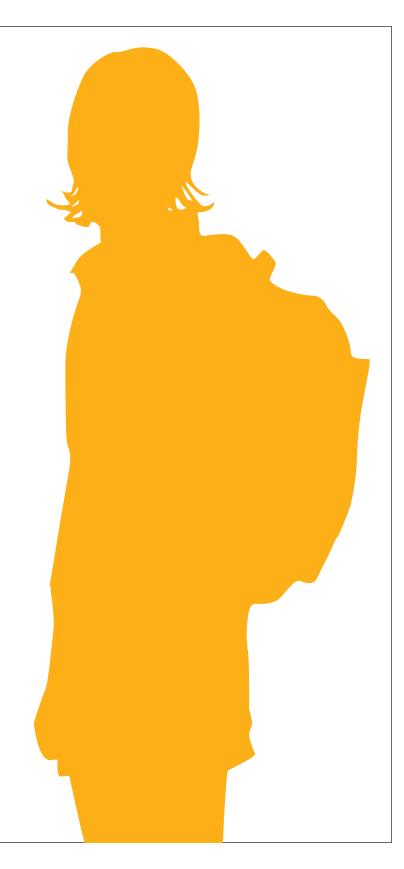
Our state-of-the-art campus is located in Dubai International Academic City (DIAC), a special purpose zone that hosts universities and other learning institutions.

In a campus spread over 250,000 Sq. feet, we offer superior academic, entertainment and residential facilities.

Students' accommodation is located within the campus to facilitate an active student life drenched with excitements of sports, cultural events and celebrations.









## IMT DUBAI FACULTY

#### Our Faculty

Our faculty have the right blend of academic and industry experience.

All faculty members hold Ph.D. degrees from reputed institutes/universities in their areas of specialisation.

Our faculty uniformly strives to be outstanding teachers and aims to create knowledge through research and cultivate leaders through teaching.

Students can benefit from our superior faculty to student ratios and industry-driven elective courses.





#### Institute of Management Technology

Duba

#### **SPORTS AND RECREATIONAL FACILITIES**

#### **Gymnasium**

Our well-equipped gymnasium is open to all students during specific timings. There are exclusive timings for boys and girls.



#### **Music Room**

The music room is equipped with musical instruments and open for the musical geniuses as well as the budding stars to practice and perform in various competitions or for recreation.



#### **Multipurpose Court**

The court has been created for all where volleyball, basketball and handball can be played.



#### Cafeteria

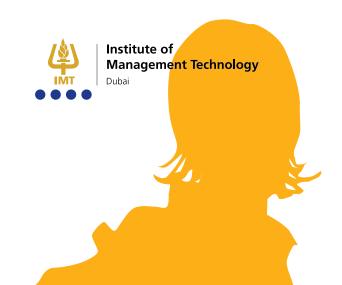
In addition to the mess, there is a cafeteria that serves tea, coffee, beverages and snacks throughout the day.



#### Recreation / Lounge Room

This has been provided for relaxation and consists of a mini home theatre, some indoor games like carom, foosball, etc. The students can access the facility 24 hours but are expected to maintain due decorum.





## **CAMPUS LIFE**

IMT Dubai provides an environment that supports its students in organising extracurricular activities on campus and creating an engaged community. The mission is to encourage the sharing of common interests among students and boost the opportunity to develop personal and group skills in a stimulating and engaging environment. The student committees plan, organise and coordinate activities such as seminars, exhibitions, campus fests, sports meet, alumni events, etc. These committees also organise study tours and excursions. The presence of other universities in Academic City provides students with a diaspora of cultural activities including concerts, theatre, music and cinema. Dubai's vibrant social scene also helps to create a high-quality lifestyle to enhance a student's experience.

#### **STUDENT COMMITTEES**

IMT Dubai offers many diverse ways for students to not only participate in activities and events but also to shape a better student life and experience. We encourage all students to join and actively participate in at least one committee, club or student organisation. These opportunities not only assure some fun, recreation and stimulation but also provide enriching learning experiences that can bolster a CV and increase the chances of getting a good job.

#### **Student Clubs**

- Marketing Club
- Operations Club
- Public Speaking and Debate Club

#### **Student Committees**

- Campus Engagement Coordination Committee
- Academic Committee
- Internship Committee
- Placement Committee
- Sponsorship Committee
- Social and Cultural Committee
- Business School Competitions Committee

For more details on Campus life, please visit : www.imt.ac.ae/student-life/





#### STUDENT TESTIMONIALS

IMT Dubai has provided me with a great learning advantage in the form of brilliant learning pedagogy and an even better teaching faculty. These resources gave me a chance to improve my thought process and have been a great support for my professional development. I made a choice to pursue my Masters in Business to accelerate my career growth. Looking at the way things have progressed, I can say that I have made the right choice by choosing IMT Dubai.

**▼** Ramkrishnan M A , MBA 2015- 2017

IMT Dubai has been a great experience where learning and knowledge has been at the core of this MBA program. We are also throughly exposed to the industry and socio-economical scenario of the Middle East market. The internship opportunity provided to me has also been a complete new experience in the Market Research and Brand Management field where I was given an opportunity to enhance my skills and apply my learnings and knowledge hands-on. Overall, IMT Dubai's MBA is a journey which I will cherish all my life and be grateful to this Institute and the faculty for making me a better professional who is well-equipped to face the challenges in the future.

▼ Ahad Ali MBA 2015- 2017

It's a great learning experience filled with knowledge and practical application. The faculty is amazing with thorough understanding of subjects and excellent teaching skills. I had the opportunity to do many internships along with academic learning during my MBA. IMT Dubai experience gave me an edge over my peers in the industry based on my learning here. There are a good number of opportunities for success for freshers as well as the experienced.

**▼** Munawar Alam Sayyad. 2015- 2017

The real beauty for IMT Dubai MBA program is that it provides multiple opportunities to help you fulfil your transformative journey, including hands-on consulting projects with big companies (project, internships and corporate visits), national-level support for entrepreneurs and so on. Life is never easy, but thanks to IMT Dubai, I am more confident and well-prepared for my future.

▼ Ashesh Das , 2015- 2017

When I first signed up for the MBA program at IMT, I was expecting to learn about business at a theoretical and practical level. However, my expectations were exceeded.. IMT made me pursue my dream and turned it into a reality. .

**▼** Ayushi Agarwal, 2015- 2017

IMT has given me the opportunity to experience the world of business, first hand. Moreover, the knowledge and skills that is imparted and the support that is offered by the faculty here at IMT is top notch and sets an individual up to take on any task that is put forth.

**▼** Bhavi Ann Vetteth, 2015- 2017





## IMT DUBAI PLACEMENTS

#### **CAMPUS PLACEMENT**

Our career services team offers invaluable support, guidance and resources to our students for achieving their career goals.

In the year 2017, IMT Dubai hosted 50+ recruiters for final placements from diverse industries like Information Technology & Services, Market Research, Retail, Investment Banking, Healthcare, Consumer Goods and more. Some of the prominent organisations where our 2014-16 MBA students secured placements are AMI Middle East, Seven Seas LLC, Bloomberg BusinessWeek, DM Healthcare, Que Capital, B.M.A International, UAE Exchange, World Compliance Technologies, CEB, Redington Gulf, HILTI, TNS Global, among others.

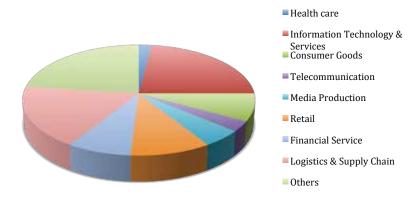
#### **CAREER ADVANCEMENT SERVICE**

Our Office of Career Services trains and prepares students for successful careers in business.

During the program, workshops and events focusing on self-assessment, personality development and career dynamics are organised frequently.

The office of career services offers a wide array of services like resume building, mock interviews and industry webinars.

#### Industry-wise break-up for placements 2017



For more details on Placements, please visit: www.imt.ac.ae/career-placements/

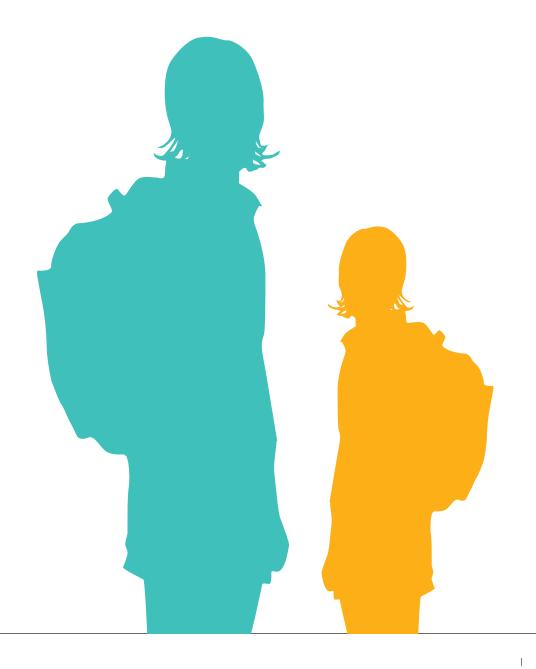


#### **SUMMER INTERNSHIP**

IMT Dubai facilitates career progression for its students through a summer internship in business. The In-Company internship at IMT is a key element of the learning process and as such, an integral part of the program. The internship assignment is carried out on an individual basis and monitored and supervised by IMT faculty members together with a designated company supervisor. The internship provides the students with the opportunity to work for a period of 8 weeks in a company/organisation in Dubai or abroad and to apply the tools and skills learned during the course of their studies into real business situations.

Students work with the organisation to achieve the academic trajectory while also meeting the needs of the organisation. The summer internship is intended to be an intensive learning experience for the student. It gives students an opportunity to assimilate the theoretical understanding of the general principles of management with a practical experience. Companies define the scope of the project based on their current requirements.

Some of the prominent organisations that selected our students for summer internships in 2016 included Protiviti Global, Al Tayer Group, AW Rostamani –KARFF, Dubai Tourism Authority, Jumeirah Group Landmark Group, Navaida, Atlantis, Bloomberg BusinessWeek, Juma Al Majid, Masafi, Nice Gulf FZE, TNS Global and World Compliance Technologies.







#### **ALUMNI SPEAK**



I am what I am because of IMT Dubai. I am currently running a successful company called Vibes Communications Pvt Ltd in India. Our company currently has 35 employees and is growing at a fast pace. My MBA from IMT Dubai helped me in achieving my career aspirations. Ideally, colleges give degree but I gained a degree as well as confidence and a positive attitude. Would surely recommend IMT Dubai.

Avaneendra Mishra
Business Head
Vibes Communications Pvt. Ltd., India



IMT with its excellent faculty and best in-class materials equipped me with the skills necessary to climb up the corporate ladder. The effort put in under the quality guidance of the faculty has paid off and gave me clear idea of the path that I have tread. I believe success is a journey, not a destination and would recommend IMT Dubai to the aspiring youth out there, to start their journey in the dynamic & vibrant city of Dubai and develop a clear vision where their destination should be.

Hafees Raja Mattakompanal Financial Analyst AECOM Middle East Ltd, Abu Dhabi



IMT Dubai played a pivotal role in my life. Not only did it give me the opportunity to learn management skills, but also helped me in dealing positively with real-life scenarios. The exposure we got through case studies and guest lectures helped enormously. We got to network a lot with industry persons, which lead to personality improvement. My life after MBA has changed for the better. It has made me more capable and more responsible as a leader and prepared me for real-life challenges.

Madhur Vyas
Director (Technology)
Atmosphere Cloud Computers LLC, UAE



I had the chance to do an international exchange from IMT Dubai. I followed different classes: Human Resources, Project Management and Marketing. I had very good and experienced professors who made the classes and courses quite interactive. The courses were really interesting and the classmates were really nice to us. I really appreciated this experience and it will remain with me as good memory.

Pauline Touchet
Event and office Manager
Air France AF 83, Paris, France







# FROM THE DIRECTOR'S DESK



Greetings from Institute of Management Technology (IMT), Hyderabad. IMT Hyderabad was established in the year 2011 and since then the institute has been contributing to Management Education through its full-time, residential PGDM programs.

Right from its inception, the underlying philosophy of IMT Hyderabad has been to create well-balanced professionals who would be the change agents of future and carry forward the legacy of IMT brand.

In our endeavour to groom business leaders of tomorrow, we, at IMT Hyderabad are extremely focused on rigour and quality of our teaching-learning processes. With a passionate commitment to create an ecosystem for scholastic excellence, we ensure holistic development of our students by imparting knowledge and skills-sets that are contemporary in nature and an attitude that helps in transforming an empty mind into an open mind. A rigorous academic regimen complemented with year round co-curricular activities helps the students in broadening their knowledge and skills and inculcates in them, feelings of social and individual responsibility.

Over a period of time, we have proved that the institute not only understands but also responds to the demands placed on business schools by various stakeholders.

The institute has shown impressive growth over the last six years in terms of its academic innovations, initiatives towards forging industry

tie-ups and planned collaborations with globally reputed business schools in respect of student/faculty exchange and joint research. The course-curriculum, which is reviewed annually as per the industry requirements, speaks of the intellectual distinction of our faculty members. The newer pedagogical tools help students to understand and analyse current business scenarios on a real time basis thereby providing hands-on training to them.

Year after year, our students have managed to excel in the industry and the consistent faith of recruiters in offering our students diverse and challenging roles in their organisations only reinforce our belief.

At the core of its mission, IMT Hyderabad is defined by its set of principles: pursuit of knowledge wherever the inquiry may lead, engagement with industry and the society, willingness to take risks and embrace new ideas, respect for diverse opinions, support for integrity and dignity of individuals and commitment to resolve issues through rational debates. IMT Hyderabad is striving to be a global institution in an interconnected world. Dear aspirants, I invite you to join us in our journey towards excellence and be a part of an inspiring and deeply rewarding educational enterprise.

**Dr. Satish Ailawadi, Ph.D.**Director, IMT Hyderabad



### PROGRAMS OFFERED

IMT Hyderabad follows a 'term system', with emphasis on in-depth courses and rigorous pedagogical processes. The program is well integrated into the curriculum with six terms and comprehensive 14-16 weeks internship, spread over two years. The students are provided with relevant reading materials prior to the sessions to help them derive maximum benefit from the sessions. The program necessitates practitioner sessions in the curriculum where 15% of each course is taught by an industry expert. More than 200+ practitioners deliver and share their real-life business experiences in more than 400 sessions conducted during the course tenure.

The program also has workshops on leadership that provide an overview of leadership competencies and encourage creativity and innovation to foster lateral thinking and develop competencies beyond the regular syllabus. At IMT Hyderabad, the curriculum is revised every three years with extensive participation from industry members and academic experts. The students are allowed to have a major and a minor area of specialisation. IMT Hyderabad offers the following AICTE approved programs:



- ▼ PGDM
- ▼ PGDM (Finance)
- ▼ PGDM (Marketing)
- PGDM Executive

#### **PROGRAMS IN DETAIL**

#### **Post Graduate Diploma in Management**

The PGDM program at IMT Hyderabad exposes the student to the various tools and requisite skills needed to manage businesses. Students also learn to effectively administer the business functions through the subjects that are integrative in nature, in their second year. The students tend to choose their specialisation as per their career goals and long-term plans, which range from analytics to marketing, operations, investment banking, branding, digital marketing, consulting and entrepreneurship. The students can choose any area as their major and minor specialisation.

#### **Post Graduate Diploma in Management - Finance**

The PGDM (Finance) program aims at providing updated knowledge and skill-set in the broad area of finance in addition to other core subjects of a business management program. Students study core courses like corporate finance, project finance, security analysis & portfolio management, banking & financial services, investment banking, financial econometrics, etc. Students opt for more electives from finance as their major area of specialisation in their second year. The students tend to choose their specialisation as per their career goal and long-term plans. The students can also choose a minor area of specialisation.

For more details on programs, please visit: www.imthyderabad.edu.in/program-structure/

#### Post Graduate Diploma in Management - Marketing

The core and elective courses prepare students to experience a wide array of marketing solutions by adopting varied pedagogies in the classroom. Curriculum of PGDM (Marketing) at IMT Hyderabad involves a major emphasis on sales and distribution, digital marketing, brand management, integrated-marketing communications, international marketing, marketing research, etc. Students enrolled in PGDM (Marketing) take more electives from marketing as their major area of specialisation in their second year. The curriculum design matches the fast growing and changing trend in the industry. The students can also choose a minor area of specialisation.

#### Post Graduate Diploma in Management - Executive

The Executive Post Graduate Diploma in Management (PGDM – Executive) at IMT Hyderabad is a 15-month program for working executives. The program can be customised to the specific needs of the corporates that sponsor their employees for the program. The program not only instils functional and operational expertise but also grooms participants for leadership positions. The courses are taught using a mix of various methods such as case discussion, lectures, simulations, business games, seminars and practitioner sessions.

For more details on PGDM Executive program, please visit: www.imthyderabad.edu.in/pqdm-executive/



## INFRASTRUCTURE

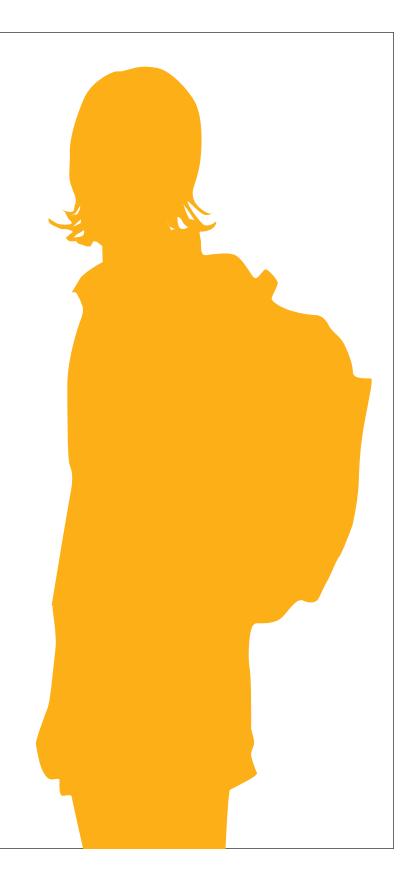
IMT Hyderabad's State-of-the-art campus with nearly 2 lakh sq. built up area is located in 30 acre land near Hyderabad's Rajiv Gandhi International Airport in Shamshabad. The beautiful campus of IMT Hyderabad has a sports complex that houses a cricket ground, a football ground, basketball court, tennis court and badminton courts.

To help students with study and research, IMT Hyderabad has a Learning Resource Center (LRC) that is open to all students, faculty, professional faculty, research scholar and research associates, officers and staff of the institute.

The centre is equipped with books, journals, CD's and electronic Adatabases. Our PGDM programs are residential in nature and all the students are required to stay in hostel. Currently we have 3 hostel blocks with 180 rooms each. All the hostel rooms are single occupancy, fully furnished and have internet connectivity. The institute provides medical assistance to the students through a fully equipped medical centre.

Our fully Wi-Fi enabled campus boasts of world class IT infrastructure. We also have academic alliance with SAP University, Microsoft and SAS. And all the classrooms here are equipped with Wi-Fi enabled projectors, Smart Boards and Learning Management Systems.







## IMT HYDERABAD FACULTY

#### **Our Faculty**

At IMT Hyderabad, we are proud of our highly-qualified and award-winning 28 full-time faculty members and 7 faculty associates with a vast academics as well as industry experience. 90% of the faculty members hold Doctorates with Ph.D./FPM from reputed institutes like IIT Kharagpur, XLRI, IIM Lucknow, IIM Indore and NIT Trichy. Our academic and research environment attracts the most competent, qualified and experienced faculty from both academics and the industry.

Our faculty members are acknowledged experts in Marketing, Finance, HR, Analytics, Business Strategy, Economics and Operations. The faculty is highly accessible and this allows for a closer student-faculty relationship and contributes to the sense of community on campus.

The faculty is the principal driver of change through their direct involvement in every aspect of the Institute: academics, governance, research and consultancy. Research has been our hallmark and more than 20 research papers from our InsAtitute got published in reputed management publications and business journals like Science Direct, EBSCO, Elsevier and Ivey Publishing House in the academic year of 2016-17.

IMT Hyderabad faculty members are active and regular participants in international conferences and symposia. Faculty members have regular industry interaction through consulting, training and membership of professional bodies such as CII, FICCI and NHRD.





## **CAMPUS LIFE**

tudent life at IMT Hyderabad is an impeccable mix of fun and studies. The diversity of options inside IMT's classrooms is mirrored by the spectrum of opportunities outside the class. These activities form a valuable part of the training. Students are involved with different clubs and committees and stay in the residential facility on campus. Each student is allotted an independent room on campus. The various clubs and committees of IMT are entirely run by students along with faculty members as facilitators. Students also participate in different B-school competitions organised on campus and in other B-schools.

IMT Hyderabad repeatedly reinforces its unwritten rule, "IMT-H never sleeps", it keeps awake hundreds of students through a plethora of activities and events all year. There are 11 clubs and 4 student committees that keep the student engaged and involved in activities beyond the classroom. Impelz, Periods, Ace-Connect, Buzzar, Food Fiesta, Pitch up, Prakshepan are some of the marquee events conducted by the students on campus.

#### **Student Clubs**

- Altius
- Antragna
- Athena
- ▼ Eloquence Toastmasters of IMT Hyderabad
- Finacea
- Insightix Analytics Club
- ▼ I'M HR
- Opuskriya
- Mac Von
- Mercatus Mantra
- Prarambh
- Pahel

#### **Student Committees**

- Media Relations Committee
- Mezzo The Mess Committee
- Student Council
- Student Committee of Placements (SCOP)





#### STUDENT TESTIMONIALS

IMT Hyderabad has enthused up my life in more ways than one. The academic rigor and extracurricular opportunities to which we are exposed are widening my intellectual horizons, polishing my managerial skills and shaping my personality to be relevant to today's corporate context.

**▼** Aveek Chatterjee, PGDM, Batch 2016-18

Life at IMT Hyderabad has been an extremely pleasing experience. I am amazed at how culturally diverse yet close-knit the IMT student community is. The beautiful campus is always bustling with energy and positivity. There are a plethora of opportunities and activities that will always have you pumped up. Learning has never been more fun and engaging.

**▼** Ritika Bali, PGDM, Batch 2016-18

Experience at IMT has been one of a kind, it has been enriching with a vastly experienced faculty by our side. The campus itself feels like home instantly. Found friends for life over here and I'm looking forward to discovering new talents within me, IMT has been great to me and I look forward to a better future from here on.

**▼** Hardik Arora, PGDM, Batch 2016-18

IMT Hyderabad has been a dream come true and a perfect fit to nurture my career prospects. The curriculum and the structure of academics and all other related activities are so diverse that it makes you feel at home. Experiencing the corporate world through practitioner sessions and enjoying the practical aspects through various club activities has been a definite value addition. Life at IMT during this year is truly inspiring.

**▼** Mukhesh V Sudarshan, PGDM (Marketing), 2015-17

IMT Hyderabad aided me to devote a head start towards my career and assisted me in gaining professional and business knowledge. My journey at IMT Hyderabad had always been a mixture of academics learning, art, sports and an exposure to corporate insight. With various events held by the various clubs and committees, it always delivers learning not only inside as well as outside the classrooms. IMT Hyderabad creates memories for life that will last forever.

**▼** Shubham Maheshwari, PGDM

IMT Hyderabad is an epitome of learning where students fulfil their dreams, overcome fears and weaknesses to step into the world as smart and confident professionals. It is just not a place to earn the qualification or a degree but to be groomed holistically. The leadership skills which were ingrained in me while organizing Seminars, Workshops, academic and non-academic events in the Campus would always stand me in good stead. This place has immensely added to my persona and I will always cherish the memories I shared with this place.

**▼** Mohak Aggarwal, PGDM, Batch 2015-17





## IMT HYDERABAD PLACEMENTS

#### **CAMPUS PLACEMENT**

Just like the past few years, IMT Hyderabad had a good campus placement for the class of 2017. The class managed to get 151 offers have been received by the total eligible 164 students resulting in 92% placements. 10 students have opted out to pursue their own in interests.

The highest package offered is Rs 22.5 Lakhs and the average package is Rs 6.61 Lakhs. The average remuneration in different segments is as below:

Segment	Average Remuneration
Top 10 offers	Rs 13,12,800
Top 20 offers	Rs 10,83,700
Top 50 offers	Rs 8,51, 786
Top 100 offers	Rs 7,29, 313

Other highlights of current placements season is that apart from regular recruiters such as Arcesium, Deloitte, ICICI Bank, iNautix, Janalakshmi Financial Services we have seen a host of new recruiters such as Syska LED, Bharti Axa, Zeta, Gemini Edibles, TBRC, NPCI, ION Trading India Pvt Ltd, Sresta Natural Bio Products Pvt Ltd, Perceptive Analytics etc., Keeping with the image of being in the top 5 emerging Business Schools, the Institute has steadily been attracting more of new age recruiters.

This year campus placements has seen improvements in a number of areas such as compensation, number of offers per recruiter, repeat recruiters, quality and diversity of recruiters and enhanced job roles.

To help students smoothly transition into professional lives, the institute has planned a number of initiatives for second year students' right after they returned from their summer internships. These initiatives include, two week dedicated training program, career counselling by corporate leaders, participation in mock GD's & PI's and Weekly online quizzes on current affairs and domain related topics.

For more details on Placements, please visit: <a href="https://www.imthyderabad.edu.in/corporate-relations-group/">www.imthyderabad.edu.in/corporate-relations-group/</a>

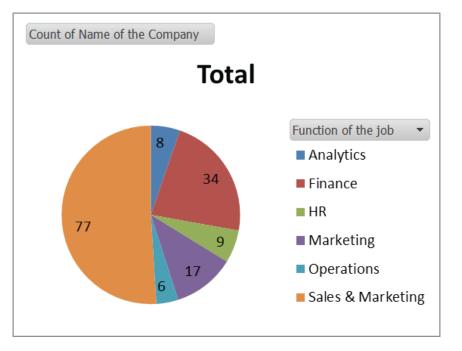


#### Institute of Management Technology Hyderabad

#### **RECRUITERS 2017**

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	ITC Hotel	

The roles offered by these companies include, Management / Sales Trainee (Product Management, Operations etc.) Marketing Executive, Analyst (Research, Tax, Business, Knowledge etc.), Project Manager, Quality APM, Relationship Manager etc.

























Institute of Management Technology



#### **ALUMNI TESTIMONIALS**

The amazing pedagogy which gives equal focus on practical applications of the various theories with methods like case analysis, group projects, debates, presentations not only helped us grow but also helped us understand our subjects in depth.

Sumeet Gupte Management Trainee Nephroplus



The institute provides an excellent platform for students to interact with industry leaders, in order to broaden their learning curve.

Chopalli Sai Jyothi
Tax consultant
Deloitte Tax Services India Pvt. Ltd



The pedagogy style and the well-understanding faculty deliver the knowledge of business management in a way that the students not just understand the concepts deeply but also gain the confidence to use them through their professional career.

Pranav Mitra Assistant Manager- Treasury Dr Reddy's Lab



We would have practitioner sessions which helped us get a fair idea of what the industry really worked like and also gave us great opportunity to network.

Sanjula Miglani International Business Expansion Executive Cashkaro.com



The most exciting experience was the unique 16-week internship program that helped me in understanding the ins and outs of the business process.

Padmanabh Upadhyay Business Analyst Cisco Systems



IMT has given me the two best years of my life and has taught me many lessons but there's one lesson which has helped me the most over the past few years - "To be open-minded and flexible to accept changes in life". We have to work outside our comfort zones on a daily basis in a corporate setup and the best way to handle it is to start without any pre-conceived notions. No one could have taught me this better than IMT Hyderabad!

Nidhi Yadav Senior Consultant Ernst & Young LLP



## INTERNATIONAL RELATIONS CENTRE



**Dr. Jayanthi Ranjan**Associate Dean International Relations

#### **GHAZIABAD**

IMT is one amongst the Top MBA Institutions in India. Contributing to its success, is a major centre that acts as IMT's window to the World. INTERNATIONAL RELATIONS CENTRE-GROUP IMT takes pride in vigorously managing the international affairs, coordinating students and faculty exchanges and establishing new foreign partnerships every single day. IRC has contributed enormously into transforming IMT's- Ghaziabad, Nagpur, Hyderabad, Dubai; education programs. IRC facilitates exchange of world class business concepts helping to deliver transformative education. The convening power of IRC helps to bring together business leaders, faculty and students from all across the globe, to our different institutes, in order to address major topics at the interface of business, government and society.

The International Relations Centre (IRC) for Group IMT recognise that Business is all about people. It truly epitomises the power of harnessing global education and nurtures a culture that supports diversity, inclusion and accessibility and co-construct opportunities that evoke passion and the continuous building of skills and knowledge required for becoming socially responsible leaders and global citizens. Ever since its inception in 2005, IRC has keenly fostered the pedagogy of international eco system. It has continuously taken new initiatives and made sure that it undertakes a multitude of activities to increase international educational exposure for its students.

IRC undertakes a plethora of activities to ensure that the students are in alignment with the international education. The activities undertaken include but are not limited to Student Exchange Program, Faculty Exchange Program, Foreign Language Courses, Short Term Exchange Program to give a taste of the international academic flavour

To increase experiential diversity at Group IMT, IRC invites foreign students from all its partner institutes every year. With the number of incoming students increasing every year, IRC aims to always take its incoming student exchange program up a notch through workshops, demonstrations and field studies in addition to classroom lectures.

IRC seeks opportunities for its sister concerns- Nagpur, Hyderabad and Dubai providing them a window to the world, helping them to grow and prosper and assisting in transforming their education programs. Several key collaborations have been undertaken at Nagpur and Hyderabad with Business Schools across the globe. Faculty from Nagpur and Hyderabad have taught at great business institutions in Portugal, Austria and Germany and at the same time foreign faculty has visited from colleges like ISCTE Portugal, amongst many othersThere always has been great participation from Nagpur and Hyderabad for Short Term Student Exchange Program to Dubai.

IRC has over 51 partnerships spread across 26 countries. Till date IRC has hosted more than 550 students on its different campus and facilitated the exchange of more than 600 outgoing students to expose them to this cultural and business immersion. IMT Group has been regularly hosting students from different nations like France, Belgium, Mexico and Morocco.

At the same time, students also have the opportunity to study a term at the leading international business schools that IMT has partnered with. By exploring a variety of diverse traditions and cultures and by being exposed to new pedagogies of learning, the students come back with wonderful learning experiences to share. IMT Group shares good and active relationships with all its partner universities, which not only provides an environment for exceptional academic performance but also a chance to visit a variety of countries such as Austria, Brazil, France, Germany, Greece, Mexico, Norway, Poland, South Africa, South Korea and UK.

The incoming Faculty Exchange includes professors from Elon University, USA; Appalachian State University, USA; Wayne State University, USA; Grenoble Ecole de Management, France; Warsaw School of Economics, Poland; Charles Darwin University, Australia, ISCTE Business School, Portugal and University of Ljubljana, Slovenia.

IRC offers the students an intriguing opportunities to learn foreign languages like Spanish, French and German to give a better dimension to students' personality by addition of a skill-set. IRC offers language courses across French, Spanish and German.

#### **NAGPUR**

The Inbound and Outbound Exchange Programs at IMT Nagpur offer exciting opportunities for its students to learn more about the dynamics of management in different parts of the world. IMT has partnerships with 29 leading schools from the U.S., France, Australia, Austria, Belgium, South Africa, Canada, Ecuador, Mexico, Poland, Taiwan, Thailand, Indonesia, Ireland, Italy, Kazakhstan, Germany, South Korea, Singapore and the UK. Visiting students add to the diversity and peer-learning experience on campus. Over the past few years numerous students from over 21 countries have visited the IMT as exchange students and conversely IMT students have also visited universities & institutions worldwide.

#### **HYDERABAD**

IMT Hyderabad is leveraging on International Relations for improving visibility and brand building. In the Academic Year 2016-17, 20 students pursued student Exchange Program in six universities namely Audencia Nantes Business School, France (4), ESC Rennes School of Business, France (7), FH-Offenburg University, Germany (3), Korea University Business School Korea (1). University of San Diego, USA (1), University of Warsaw, Poland (4)

#### DUBAI

The international exchange program provides students with the opportunity to study at our partner universities.

The institute have exchange partnership agreements with many universities for one or two semester exchange programs, double degrees or progression into higher degrees.

International exchange program is a perfect option for students who are interested in gaining experience in another culture, studying business from a different perspective and building global network.

The exchange programs are available to both undergraduate and post graduate programs.







## COMMON ADMISSION PROCESS

### ADMISSION CRITERIA FOR PGDM, DCP AND MBA PROGRAMS

#### **Admission Criteria**

Applicants for all IMT PGDM and MBA programs must have a minimum three-year Bachelor's degree or equivalent with minimum 50 percent aggregate marks in any discipline. Applicants who are appearing for the final-year degree examination can also apply, subject to submission of all mark sheets and pass certificate to IMT's Academic Program office at a later date. Failing to do so will result in admission being cancelled.

#### **IMT Ghaziabad:**

To apply for IMT Ghaziabad's two year PGDM program, applicants must be registered for CAT-2017 OR XAT-2018 OR have taken/taking the GMAT (January 1, 2014 – February 28, 2018). In the case of the candidates applying on the basis of GMAT and score is not provided, processing of application will be provisional, subject to IMT receiving the official GMAT score on or before March 15, 2018.

#### **IMT Nagpur and IMT Hyderabad:**

To apply for IMT Nagpur and Hyderabad's 2 year PGDM program, applicants must be registered for CAT-2017 OR XAT-2018 OR CMAT-2018\* (January 21, 2018) OR have taken the GMAT (1st January 2014 – February 28, 2018). In case of the candidate(s) applying on the basis of GMAT and score is not provided, processing of application will be provisional, subject to IMT receiving the official GMAT score on or before March 15, 2018

Note: CMAT-2018\* ( January 21, 2018 ) test will be considered for IMT Nagpur and IMT Hyderabad Campus ONLY.

#### IMT Dubai:

Applicants for the MBA program at IMT Dubai must have an undergraduate degree (Bachelor's degree) from an accredited university with a CGPA of 3.0 and above on a 4.0 scale or its equivalent (50%+ overall average).

Applicants whose native language is not English are required to take an English Proficiency Test. The minimum required score for TOEFL is 550 (paper-based) and 80(internet based) or an IELTS band of 6.0.

IMT shortlists applicants on basis of best score among the above mentioned tests.

For more details on application process please visit: www.imt.edu/admissions/pgdm/



#### **SELECTION PROCESS**

IMT will conduct the CT-GE-PI process in February 2018 for shortlisted candidates from the IMT Common Application form for its final selection process.

#### I. The Critical Thinking Test

After arrival and registration of the shortlisted candidates, there will be a 20 minute long Critical Thinking Test, which will evaluate the candidate on two parameters – critical thinking and written communication skills.

#### II. Group Exercise

After the critical thinking test, the candidates will be formed into small groups and will perform a Group Exercise. The group will be given a problem to solve or a task to perform, which they must do together with discussion among group members. For instance, they might be asked to do a short case study, solve a puzzle, or solve a business problem. This will take approximately 30 minutes and will evaluate the candidate on five parameters – contribution of ideas, leadership potential, interpersonal skills, innovation & creativity and communication & attitude.

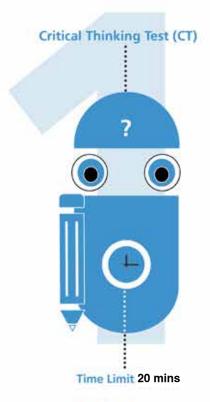
#### **III. Personal Interview**

After the Group Exercise, the candidate will have a personal interview of approximately 15 minutes, during which he/she will be evaluated on four parameters: academic orientation, communication skills, versatility (extra-curricular activities / general awareness), as well as values & maturity. Candidates With work experience will be additionally evaluated on the relevance of their work experience in relation to the PGDM program.

The final merit of the candidate will be a cumulative weighted average which has the Academic Scores, Work Experience and the scores obtained during the CT-GE-PI process.

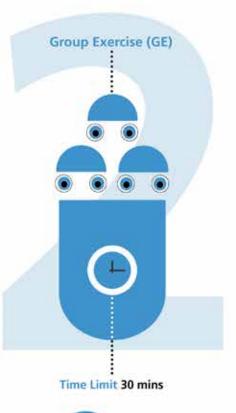
Both merit and campus score cut offs will be the basis of selection for IMT campuses, i.e. Ghaziabad, Nagpur, Hyderabad and Dubai

For more details on selection process, please visit : www.imt.edu/admissions/pgdm/

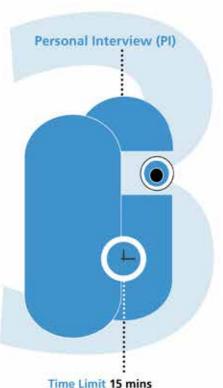




Communication,



Evaluation Criteria
Contribution of Ideas,
Leadership Potential,
Interpersonal Skills, Innovation and Creativity
Communication and Attitude.



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Domain Knowledge, Communication Skills, Versatility, Maturity and Values Relevance of Work Experience (if applicable).



#### **Submitting your application**

To apply to IMT, an applicant must complete the online 'Application Form'. There is one Common 'Application Form' for all four campuses – IMT Ghaziabad, IMT Nagpur, IMT Hyderabad and IMT Dubai (August 2018 intake).

In the 'Application Form' the candidate must provide educational qualifications, contact details, etc. and at least one of the following: ID for CAT-2017 OR ID for XAT-2018 OR ID for GMAT OR Roll-No for CMAT-2018\* ( January 21, 2018 ). IMT Ghaziabad will be accepting CAT OR XAT OR GMAT scores. IMT Nagpur and Hyderabad will be accepting CAT OR XAT OR GMAT OR CMAT scores. The applicant is required to fill the IDs of the entire test score he/she wishes to submit.

Note: CMAT-2018\* ( January 21, 2018 ) test will be considered for IMT Nagpur and IMT Hyderabad Campus ONLY.

After completing the form, the applicant can make payment by one of three options:

1) Pay directly through Credit/Debit card or Net Banking: If the payment goes through and 'Application Number' is generated, the application is considered submitted. Applicants will receive a confirmation email within the next 24 hours.

2) Pay through demand draft: The applicant must make a demand draft payable to "Institute of Management Technology" payable at Ghaziabad or Delhi for the amount of Rs 2,000/-plus applicable taxes. On the 'Application Form', applicants must provide the demand draft number, name of bank, date, location of bank and amount. After providing these details, the applicant will be directed to a new window that has the details of the information submitted and the 'tear-off' sheet together with an 'Application Form Number'.

Applicants should take a printout of this form and keep it for their future reference. Applicants must affix their passport-size self-attested photo to the tear-off sheet and send the demand draft along with it. Once the demand draft and tear-off sheet are received by IMT Ghaziabad, the status is automatically updated on the website. Applicants will also receive a confirmation email within the next 24 hours.

Applicants are advised to have their demand draft details ready before filling the form.

## Short-listing of applicants for Critical Thinking, Group Exercise and Personal Interview process (CT-GE-PI)

This year, applicants may submit any one of test scores: CAT-2017 OR XAT-2018 OR GMAT (1st January 2014 – February 28, 2018) OR CMAT 2018 (January 21, 2018) (Nagpur & Hyderabad only) score. Applicants can submit more than one test score. GMAT test based candidates are required to update their test score, on or before March 15, 2018. For candidates applying on the basis of GMAT with pending scores, the processing of application will be provisional. IMT will consider the best score before making the final admit offer.

Applicants will be short-listed for CT-GE-PI round on the basis of one of the following test score available CAT 2017 OR XAT 2018 OR GMAT OR CMAT 2018 ( January 21, 2018 ) (Nagpur & Hyderabad campus) at this stage.

Applicants will be called for CT-GE-PI process only once. The candidates who have applied on the basis of more than one test score, the best score of such candidates shall be taken into the consideration at the time of Admission Offer. Please note that the CT-GE-PI process is common for all campuses.

Shortlisting for Critical Thinking Test , Group Exercise and Personal Interview (CT-GE-PI )

Short-listed applicants will be called for the CT-GE-PI round at the center/venue they have selected/will select in Common 'Application Form' and on the date and time which they will select through the CT-GE-PI Schedule Form, which will be available on IMT's Admissions Portal and enabled for specific time period in the month of January 2018.

#### **Admissions Decision:**

Admission decisions will be made after the CT-GE-PI process is conducted and admission offers will be made to the selected applicants.

#### **Course start date:**

All PGDM programs for academic year 2018 commences in June 2018. The IMT Dubai 2 year MBA program commences in August 2018.

For more details on Admission process, please visit : www.imt.edu/admissions/





#### FEE STRUCTURE

## IMT GHAZIABAD TWO YEAR PGDM PROGRAM FEES (2018-2020)

(All Figures in INR)

		Admission Fee	Tuition Fee	Group Insurance	Hospitality	Alumni Membership Fee	Caution Money	Total
Year-I	On receiving Admission Offer	50,000			2,00,000			2,50,000
	At the time of Registration		7,62,500	2,500		5,000	15,000	7,85,000
Year-II	At the time of Registration		5,12,500	2,500	2,00,000			7,15,000
Total		50,000	12,75,000	5,000	4,00,000	5,000	15,000	17,50,000



### IMT GHAZIABAD PGDM DUAL COUNTRY PROGRAM FEES (DCP) (2018-2020)

Year 1								
Payment Schedule	On receiving Admission Offer			Total fees in 1st year				
	1st Instalment	2nd Instalment	3rd Instalment	Total in INR	Total in AED			
Admissions Fees (INR)	INR 50,000			INR 50,000				
	AED	AED	AED	INR	AED			
PARTICULARS								
Tuition Fee	16250	16250	14250		46750			
Group Insurance	1000				1000			
Visa Charges	3000				3000			
Hospitality Charges (Double Occupancy)	9000	9000	8000		26000			
Hospitality Charges (Single Occupancy)	11000	11000	10000		32000			
IMT Publications & Membership	150				150			
Refundable Deposits:								
Hostel Deposit	3500				3500			
Library Deposit	1000				1000			
Total (with Double Occupancy)	33900	25250	22250	50,000	81400			
Total (with Single Occupancy)	35900	27250	24250		87400			

YEAR-II								
Payment Schedule	At the time of registration for Second Year	Total Fees in 2nd Year						
	4th Instalment	Total in INR	Total in AED					
Admissions Fees (INR)								
	INR							
PARTICULARS								
Tuition Fee	5,12,500	5,12,500						
Group Insurance	2,500	2,500						
Hospitality Charges	2,00,000	2,00,000						
Total	7,15,000	7,15,000						



### IMT NAGPUR TWO YEAR PGDM PROGRAM FEES (2018-2020)

(All Figures in INR)

( in Figure in this)								
PGDM, PGDM (Finance), PGDM (Marketing)								
		First Year			Second Y	ear ear		
Head	Ist Installment (at the time of Admission Offer)	2nd Installment (By 15th Oct. 2018)	3rd Installment (By 15th Jan. 2019)	4th Installment (By 30th June 2019)	5th Installment (By 15th Oct. 2019)	6th Installment (By 15th Jan. 2020)	TOTAL	
Admission Fees	50,000						50,000	
Academic Fees	1,56,000	1,65,000	1,65,000	1,65,000	1,65,000	1,65,000	9,81,000	
Life Membership of Alumni	6,000						6,000	
Hospitality Charges	25,000	25,000	25,000	25,000	25,000	25,000	1,50,000	
Caution Money(Refundable)	18,000						18,000	
Total (Rs.)	2,55,000	1,90,000	1,90,000	1,90,000	1,90,000	1,90,000	12,05,000	

### IMT HYDERABAD TWO YEAR PGDM PROGRAM FEES (2018-2020)

(All Figures in INR)

PGDM, PGDM (Finance), PGDM (Marketing)								
		First Year			Second Y	ear ear		
Head	1st Installment (at the time of Admission Offer)	2nd Installment	3rd Installment	4 <b>th</b> Installment	5th Installment	6th Installment	TOTAL	
Admission Fees	50,000						50,000	
Academic Fees	1,56,000	1,58,500	1,58,500	1,58,500	1,58,500	1,58,500	9,48,500	
Life Membership of Alumni	4,000						4,000	
Hospitality Charges	30,000	30,000	30,000	30,000	30,000	30,000	1,80,000	
Group Insurance	2,500						2,500	
Caution Money(Refundable)	15,000						15,000	
Total (Rs.)	2,57,500	1,88,500	1,88,500	1,88,500	1,88,500	1,88,500	12,00,000	

### IMT DUBAI MBA PROGRAM FEES (2018-2020)

(All Figures in AED)

Description	FIRST	YEAR	SECOND YEAR		
	Semester I	Semester II	Semester III	Semester IV	TOTAL
Tuition Fee	23,000	23,000	23,000	23,000	92,000
Double (Sharing)Accommodation	13,000	13,000	13,000	13,000	52,000
Single Accommodation	16,000	16,000	16,000	16,000	64,000
Medical Insurance	1,000		1,000		2,000
Visa charges	3,000		2,000		5,000
Alumni Membership Fee				150	150
Hostel Deposit (refundable)	3,500				3,500
Library Deposit (refundable)	1,000				1,000
Total Semester Fee (Double Occupancy Accommodation)	44,500	36,000	39,000	36,150	AED 155,650
Total Semester Fee (Sinlge Occupancy Accommodation)	47,500	39,000	42,000	39,150	AED 167,650

**Note:** IMT reserves the right to change the fees and other charges at any point of time before the commencement of the Academic Year (June 2018). The final fees will be updated to candidates during offer of admission to respective campuses.

#### **REFUND POLICY**

The Institute follows the guidelines recommended by AICTE (Public Notice advertised on April 19,2007 No. AICTE/Legal/04(01)/2007) for candidates willing to withdraw their Admissions.

#### **DISPUTES AND ARBITRATION**

All Admissions are subject to the rules and regulations of the Institute and the laws as applicable. In case of dispute, the decision of the Institute shall be final and binding. Further, all matters arising from the present brochure shall be within the jurisdiction of Ghaziabad/ Nagpur/Hyderabad/Dubai.



#### **IMT ACCREDITATIONS**

#### **IMT Ghaziabad**

- AACSB International—The Association to Advance Collegiate Schools of Business
- Association of Indian Universities : AIU
- Association of Management Development Institutions in South Asia
- National Board of Accreditation: NBA

#### **IMT Nagpur**

- All India Council for Technical Education
- Association of Indian Universities : AIU
- National Board of Accreditation: NBA

#### **IMT Dubai**

- Ministry of Education Higher Education Affairs, UAE (MOE HEA)
- Knowledge and Human Development Authority (KHDA)
- International Accreditation Council for Business Education

#### **IMT Hyderabad**

All India Council for Technical Education

